

MACLEAN'S

TV'S NEW SEASON

The good, the bad, the Canadian

JAMES CAMERON GOES DEEP

The famed *Titanic* director hits the ocean floor

BATTLE FOR ONTARIO

The Liberals climb as the Tories totter



coolcars

THEY PARK THEMSELVES, AND TELL YOU WHERE TO GO. A GUIDE TO THE HOT NEW WHEELS—HERE AND NOW. BY CHARLIE GILLIS

\$4.95

39



Nest empty? Time to fly.

TOYOTA
The Best of Both Worlds



All-New 2004 Camry Solara

You've spent years taking care of the kids. Now how about the one screaming inside you? Introducing the all-new Camry Solara SE V6. Its 225-hp VVT-i engine posts a 0-60 in a mere 7.1 seconds. For even more liberation, the 5-speed automatic transmission can be moved from the normal Drive position into the sequential shifting of the well-named Sport mode. Keeping all this under parental guidance is a 4-wheel independent suspension. And to listen to some good music for a change, a premium audio system comes standard with a 6-Disc CD changer. For details, see your Toyota dealer or call 1-800-TOYOTA-8 or visit www.toyota.ca.



WHEN DOGS WEAR SHOES

Politicians, like many people, sometimes try on different personas. It rarely works.

WE ALL, TO SOME EXTENT, WEAR MASKS. The gap between who people purport to be and who they really are is sometimes startling, such as community leaders who push traditional family values, but have affairs on the side, or those who talk about the importance of a compassionate society, then go home and beat their wives. For most of us, the divide is less dramatic. Most behave one way around parents and another around friends. Adults talk one way to co-workers and another to the boss. We don't address your priest, minister or rabbi in the same way as you do the pals with whom you play or watch sports, and too many men and women have one way of talking to people of their own gender, and quite another with the opposite sex.

For the most part, this behaviour is defensible—as long as people stay true to their basic character. But that's where many public figures, especially politicians, get into trouble. Pinned in opposite directions by the electorate, hounded by journalists looking to deconstruct every advert, politicians often fall into familiar traps. One is to bury their personality behind a facade of determined blandness, another is to adopt an image that doesn't match reality.

You see this in the Ontario election (page 22), where Ernie Egan is trying on an anti-dog persona that doesn't work. His predecessor, Mike Harris, was two elections being every single-minded, and determined to have his way. Those straight-up qualities worked for him. (Harris' people used to urge him to never wear a mask. It would clash with his head-bucker image.) But tough guy packaging doesn't work with the soft-spoken Egan. It's as if his handlers are trying to wedge him into Harris's old clothes, and the result is predictably off-putting.

The most successful leaders provide one statement one of self—to the point where they score points with their feelings. Ralph Klein's beer drinking was a plea that worked in his favour until it wasn't funny any more, and he stopped (earning deserved credit). He's always been careful that's why he'll probably survive, without much damage, but we'll had verbal gaffe about road cow disease.

Then there's the Canadian Alliance leader Stephen Harper, who can never be accused of not being true to self. Harper is quickly and wily aware: he projects the same he

“The most successful leaders provide one statement one of self—to the point where they score points with their feelings and a keen honesty.”

thinks he's smarter than most people (which, in fact, happens to be true). Now, as his Golden years (page 25), Harper needs to show diplomacy as the Alliance and the Conservatives carry on merger talks. If they're an unsuccessful Harper and the Tories' Peter MacKay can expect to wear the blame. In this case, that wouldn't be fair while a merger makes electoral sense, the politics and personalities involved may be incompatible. A real insight is hardly only if it's genuinely united. If expediency is the sole reason for doing so, it becomes the equivalent of a dog wearing shoes—something done most for image than for comfort or common sense. Still, as Paul Wells points out on The Back Page, the Liberals have been getting away with that for years, with their policy shifts and U-turns. That another lesson of politics, and life: wear different masks for long enough and eventually they define, rather than hide, who you really are.

Anthony Wilson-Smith

Special Advertising Section in connection with The Editor's Letter

MACLEAN'S

A LEADER IN BUSINESS AND FINANCE

Editor:
Anthony Wilson-Smith

Executive Editors:
Michael Newman, Neil Lurie

Managing Editor:
Gregory Brown

Editor at Large:
David Stewart

Production Managing Editor:
James Duggan, Patricia Moore

Assistant Editor:
David Bell

Section Editors:
Walter Doherty, Jonathan Berlin,
Timothy J. Sullivan, Andrew Wilson

Back Page Columnist:
Paul Wells

Business Development:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Editor:
Anthony Wilson-Smith

Executive Editors:
Michael Newman, Neil Lurie

Managing Editor:
Gregory Brown

Editor at Large:
David Stewart

Production Managing Editor:
James Duggan, Patricia Moore

Assistant Editor:
David Bell

Section Editors:
Walter Doherty, Jonathan Berlin,
Timothy J. Sullivan, Andrew Wilson

Back Page Columnist:
Paul Wells

Business Development:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell

Advertising Sales:
David Bell



An insurance company grows suddenly, without getting any bigger.

Can you see it?

This is an on-demand business. Where fixed costs are out. And variable costs are in. Where sudden changes in strategy or market conditions are handled not by building out, but by plugging in—no scalable, utility-like services and infrastructure. Build nothing. Access everything. Pay as you go.

At IBM, we're bringing to the table a unique combination of industry experience, business insight, and enabling technologies. Behind one clear vision, we're helping our customers create a new standard of productivity, efficiency and innovation. In short, delivering results. On demand business. Get there with @business on demand.

IBM
ibm.com/ondemand

'Alexandre Trudeau has changed the face of journalism. He writes from the heart. His people enter our lives and we feel their pain, and his pain.' —TERRY SAATCHI, *Thunder Bay, Ont.*

Idolized...or not

'And the winner is... Ben Mulroney?' (*Cave*, Sept. 15) I don't think so. The winners are all the Canadian performers. What a talented bunch!

Raymond Thomson, Ottawa

Confess: I is a cheesy show, for sure. However, it's good old Canadian cheese showcasing plenty of talent. As a fan of this show, I would have enjoyed your magazine singing, if not humming, its praises rather than wasting my time on a commentary about its host, Ben Mulroney.

BARRY MARSHALL, *Kelso Bay, Ont.*

I think Ben Mulroney is a great host for Canadian Idol. He has been well educated and brought up by parents who can clearly for him and have sent him out into the world with personal skills not many of us have.

Audrey Greenham, *Indians, N.S.*

I worked for one of the larger airlines in Canada when Ben was about 12 or 13 years old and traveled unaccompanied by a family member. He was then, just as he is today, a very well-behaved, well-mannered and respectful person. It is a reflection not only on his excellent upbringing but on his own inner strength and attributes. He is owed to himself, his family and to Canada.

B. R. Walters, *Ottawa*

Filial perspectives

It is no wonder the world turns a blind eye to the plight of people from places such as Liberia. By placing Ben Mulroney on the cover you are only helping people focus on the injustice. As Alexanders Trudeau ("We are suffering," *Liberia*, Sept. 15) to make his life better to light very serious world problems seriously deserves a higher place in our collective thinking.

Ben Smith, *Hamilton, Ont.*

The profile of Ben Mulroney in issue of Canadian Idol and the recent profiles from Iraq and Liberia by Alexandre Trudeau



prove the adage 'the storm never falls far from the tree.'

KELLY LITTLE, *Toronto*

Portraits of tragedies

Alexandre Trudeau's incredibly sensitive articles from Iraq and Liberia show his remarkable ability and courage to portray real life in an unfolding tragedy on those continents. Bravo Alexandre.

FRANCOIS HUANG, *Calgary*

Space dreams | Why would we aim for Mars when we're making such a mess of Earth?

"Society isn't," writes the *Land of Tomorrow*, Ont., in response to "First step, the red planet" (*Space*, Sept. 10). "The children of Mother Earth, we cannot continue to pour money down the drain in an expensive chase to the great beyond, but when we are allowing our planet to rot and die due to a lack of funds. We can't afford to stop until we're too late, from being despised with our scores of billions of people because of greenhouse gases. Yet we want to go to Mars and find a way to change the atmosphere of the Earth now."

Please tell me my subscription money isn't going to Alexandre Trudeau so he can be fired. A "heir-caring man murderer" I was impressed and pleased with Mulroney for including his articles about Liberia, a country that deserves our sympathy and aid, but I'm not sure I read those words of "Trudeau's." And if my indignation kept me from understanding his point about there being humanity underneath the inhumanity, then that is something I'm prepared to live with.

MARIE COOK, *Toronto*

"The Liberia of the recent past did not become the simple, happy place that Alexandre Trudeau describes until Charles Taylor's rule began in 1989. Freed American slaves emigrating to Liberia in the early 1800s settled in Monrovia, rarely coming in contact with the indigenous population. American Liberians created discriminatory anti-native laws and eliminated subsistence tribes. Liberia's presidents were obsessed with political power, money and suppressing natives. Apartheid-like conditions prevailed for decades leading up to the 1989 rebellions." (*Liberia*, Sept. 15)

While Trudeau's coverage and skills as a journalist are commendable, I question his judgment in exploring the trauma of a 13-year-old boy, Oliver ("This was place on Earth," *Liberia*, Sept. 8). Even after the boy received a warning "to keep his mouth shut," Trudeau took him away for further conversation at a public tea shop. Oliver's beating followed shortly, leaving Trudeau in a rage and the terrified boy in the hands of his assailants. We can only speculate on Oliver's fate.

JANE WILSON, *Burlington, Ont.*

Views on breasts

As a Canadian who has lived in Switzerland for many years, I may be able to bridge the gap between a Western and Swiss understanding of the Quake of the Week (*The Week*, Sept. 15). "I am tired of being poor. I want to be a queen," attributed to Norma Guana, "one of 50,000 young women who danced bare-breasted before Swissland's King Mwanzi in hopes of becoming his 12th wife." A Westerner will probably understand this as a hopeful girl showing off her upper body in the hopes she will be sexy enough to attract the eye of his majesty. However, the wedding is an annual event at which

Reality. What a letdown.

Announcing the stunning Samsung DLP TV.

Crystal clear DLP picture

- Compared design 60" model is 19 5" deep and 100 lbs.
- Available in 42", 48" and 60"

That's Digital innovation. Once you experience the Samsung Digital Light Processing (DLP) TV, everything else pales in comparison. That's because it features Digital Light Processing technology. The result is a high definition picture that stands out with exceptional color, clarity and brightness. Your perception of television and reality, may never be the same.

SAMSUNG

Visit www.samsung.ca or call 1-800-SAMSUNG (726-7864). For more info call 800-343-3437.

Available at **Best Buy** **Future Shop** **Home** **Visions** **Audio** **Home**

©2004 Samsung Electronics Canada Inc. All brand and product names are trademarks or registered trademarks of their respective companies. Product appearance and specifications are subject to change without notice. Consult your local dealer for more pricing. Only genuine DLP Samsung are authorized in their countries.

the ruler's pay homage to the queen mother (the king's mother is one half of the ultimate authority in the land). It was considered an unmarried soldier could never get married. There is only one queen in Sweden—the king's mother, or, following her death, the senior wife. In some cultures, however, are considered something for babies to be interested in, not grown men.

Gripin Fremont-Pipe, London Valley.

Send them

God and love

I've been reading the letters about same-sex marriage in *Maclean's* for weeks, silently feeling a deep sense of revulsion. Not for those loving, committed people who have decided they want to recognize their relationship with a legal pact, but for those who seem to feel that promoting their lust and bigotry is OK if it is cloaked in the name of God. Heave to those in the religious establishments who promote the true message of their God: unconditional love and acceptance.

Michael A. Stry, Vancouver

Regarding Dave Gray's letter that suggested that the forest fires in B.C. are God's response to the gay marriage situation in B.C. ("Judgment days," *The Mail*, Sept. 15) as an individual who dreams to destroy the lives and homes of innocent people to protest a government's policies could be aptly described as a terrorist. Entreat to believe that God is a terrorist.

Clay Miller, Richmond Hill, Ont.

Beano Maclean's for printing so many letters in which Canadianists freely express their opinions of others' personal views and values. These letters remind me what it is to be a Canadian, although I may not have thought so 10 years ago.

In July 1993, I was a naive 25-year-old Canadian Forces corporal from a small New Brunswick village departing to serve in Bosnia. I returned home a year later mentally hardened, having witnessed first-hand the bloody and devastating results of intolerance, hatred and ignorance. Since then, I don't worry about anyone else's choice of lifestyle, language, religion or whatever else might make



Could God really have reacted for B.C.'s fires to be a warning against same-sex marriages?

me different from them. Part of what makes Canada such a great country is that I can open this magazine and read others' opinions, for I would rather read harmful words aimed by one Canadian at another than be called upon to stand before the waters themselves were they to lay down their personal rule upon others.

Sgt. Elizabeth Perle, Angus, Ont.

If people would stop writing letters about same-sex marriage and *Maclean's* stopped publishing them, we could all read about other subjects in the letters section of our national magazine.

A. D. Allen, Kingston, Ont.

News Black-out

I'm glad Paul Wells has such a good time during the Great Newspaper War ("I travel with Conrad," *The Back Page*, Sept. 4). I'm sure the editorial process were as handy as described. Meanwhile,

back in the hinterland, we saw our community newspapers brought up and gutted to finance the folly of Lord Black, who then left the withered bones for the next person to rack on. Many of our good journalists now languish in unrequited retirement or behind corporate communication desks, leaving our towns and cities bereft of local news to this day. Wells says "so what?" Step outside Toronto and ask that question.

Patricia Elliott, Ingers

Clarification

Sureel Khanna, author of "Gay and ready to marry" (*Essays*, May 5), writes "In my largely personal essay on same-sex marriage, I put forward an intellectual argument in favour of its legalization that was based on months of research. I have become aware that a paragraph in that essay raises points in a manner similar to arguments published previously by author Jonathan Andrew Sullivan. This lack of credit was inadvertent. I apologize to readers, and to Mr. Sullivan."



The Andalusian landscape is reflected in its gastronomy, and there is no place like it for savouring the finest products of land and sea, with exquisite dishes influenced by our Arabian heritage. From gazpacho to the typical "pescaito" fried fish, from game stews to desserts, delicious recipes are prepared over the hearth fires of Andalusia, always accompanied by olive oil and local wines. Come and enjoy a universe of aromas and flavors. A pleasure that will mark you for life.

Be marked by www.espana.info
www.espana.org



EUROPEAN COMMISSION
Regional Development Unit



ORIGNA ESPANOLA DI TURISMO TORONTO TOURIST OFFICE OF SPAIN OFFICE DU TOURISME D'ESPAGNE

2 Bloor Street West, Suite 3-00, Toronto, Ontario M4W 3E7

Tel.: 1-416-961-21-21 Fax: 1-416-961-19-52 e-mail: toronto@turis.es www.espana.org www.espana.org



**CHUCKS, HUCKLEBERRY, AND THEA WELCOME
BURN AWAY-JULY**

WIN a trip
for 2 to Toronto to attend
a preview screening of
RUNAWAY JURY
including return airfare
for 2 on WestJet and
3 nights accommodation
at the Hilton Toronto Hotel

or 1 of 25 copies of John Grisham's
best-selling novel "THE RUNAWAY JURY"

For full details and to enter, visit
www.macleans.ca/anywayanycontest

CHERCA ANCHE LA SOTTILE INTESA
RUNAWAY JURY
ONLY IN THEATRES OCTOBER 17

[illegible]

THE GIFT OF LITERACY

The woman reading to her son above is enjoying one of life's simple pleasures—while helping to ensure that he can one day do the same. But imagine for a moment that the words are essentially meaningless. That's the daily experience of many Canadians, for whom functional literacy is nothing but a distant dream.

According to Canada Post, more than seven million Canadians have weak literacy skills. Because written communication is difficult for them to understand, they have problems with such everyday situations as understanding a map, figuring out the instructions on a prescription bottle or reading a child's bedtime story.

Atkins has a long-standing commitment to literacy. Publisher Paul Jones is a founding director of ABC Canada, a private-sector literacy organization, and is past-president of the Business Task Force on Literacy. The magazine also sponsors the Canada Post Literacy Awards, which honour grassroots literacy initiatives.

"We're delighted to help sponsor the awards," adds Rachael MacKinnon, the magazine's director of marketing and communications. "As a publication whose blood is the written word, the cause of literacy is near and dear to our hearts."

This year's awards celebrate the achievements of 14 learners as well as 18 educators and community and business leaders who assisted them. One learner is Pamela King of Digby, N.S., whose turbulent childhood put an early end to her formal education. King, 43, began upgrading her skills in 1995. Now a Grade 12 graduate, she writes poetry and children's stories, which she reads to her three-year-old grandson, Andrew. Her story, "Andrew's Summer Vacation," was published in the collection in *Our Own Words*. "I'm now writing a fantasy story and I also read every day," she says, proudly.

Visit www.canadapost.ca/personal/corporate/about/community/literacy for more information about the Canada Post Literacy Awards.

Read Brian Bethune's critique of the science fiction scene on "Brian's Blurb" at www.machines.ca.
For further information about this article, contact: bethunef@comcast.net

Trials are too important to be decided by juries.



CUSACK HACKMAN HOFFMAN WEISZ
RUNAWAY JURY

[illegible]

OCTOBER 17 ONLY IN THEATRES



ScoreCard

▲ **Marriage**
A former media darling, Jeffery Epstein is reportedly in a legal battle with his ex-wife, who is reportedly in a legal battle with her ex-husband. Epstein is reportedly in a legal battle with his ex-wife, who is reportedly in a legal battle with her ex-husband.

▲ **Home-pas shopping**
A former media darling, Jeffery Epstein is reportedly in a legal battle with his ex-wife, who is reportedly in a legal battle with her ex-husband. Epstein is reportedly in a legal battle with his ex-wife, who is reportedly in a legal battle with her ex-husband.

▲ **Health Hike**
After a series of... (text continues in a similar pattern, likely repeating the same information for multiple items)

▲ **Ontario's new**
... (text continues)

▲ **Government's**
... (text continues)



Justice | Reliving the horror in court

Sitting in B.C. Supreme Court in Campbell River last week, Sonia Hamed passed what seemed to identify her husband, Jay, the man who admits to murdering their children, then driving her to view the funeral pyre that was once their family home. The man in the prisoner's dock seemed thinner after 18 months in jail, with shorter hair, he'd shaved his woolly beard and sideburns. "His hair is parted the same way," she said, as though viewing a stranger, "but everything else is different."

Lulu will never be the same for Sonia, 33, or in the tiny, isolated community of Quatsino on northern Vancouver Island. All six Hamed children—Sébastien, 11, Rousseau, 9, Mariah, 7, Mariah, 6, Levi, 4, and Lucia, 2—were killed. Only a wing set remains north the rubble of their home. Jay Hamed has pleaded not guilty by reason of a mental disorder, though he admitted to the murders in a 12-page letter to his wife's brother, the family doctor. Dated March 30, 2003, it was

apparently written after he dragged the children with cocaine and then killed them, but before he set the house ablaze. They "died peacefully," he told the doctor.

In her first public account of the events leading up to the tragedy, Sonia described the couple's deteriorating 15-year relationship. She told the court how, on the morning of the fire, Jay picked her up at a neighbor's house, drove her to view the configuration and asked her to see her reaction. "I have nothing to live for," he said, and she screamed hysterical questions about the children. He then slit his throat with a utility knife in a failed suicide attempt. She described her husband as, paradoxically, both a loving father and a raging, verbally abusive husband, unable to cope with the approaching end of their marriage.

As the trial continues, the 12 jurors are left to sift through the notion of a family so answer the horrible question: Was it done by an act of insanity, or of revenge?



OverHeard

A late worse than politics

Spurred wailing by way of testimony down Vancouver's Broadway Street, former B.C. premier Mike Harcourt, out for the first time without cane or crutch since his near-fatal fall down a ski-slope cliff from his cottage deck last November. As

possibly great him, he's asked if he sees himself returning to politics. "My wife thinks," he says, "that I've learned that if I've done run for office again she will push me off that cliff herself."

COVERING THE CITY LIKE MINIVANS COVER MISSISSAUGA.



Toronto Tonight

Weeknights at 7:00 PM
Channel 15

11
TORONTO

Quote of the week | "I wanted to spit on his corpse, but he kept on being dead." SONIA HAMED, testifying at the trial of her husband, Jay, who is charged with murdering their six young children

WORLD

CRIME Three days before dignitaries from around the world attended a memorial in Stockholm for slain Swedish Foreign Minister Anna Lindh, police arrested a 35-year-old defter in connection with her Sept. 10 stabbing. By week's end they had still not charged the man.

AFGHANISTAN Aid agencies warned that armed attacks by the Taliban are making reconstruction of the war-shattered nation almost impossible. The ousted Islamic hard-liners have stepped up resistance even as U.S.-led forces have launched major assaults on their strongholds in northern Afghanistan.

REDESIGN New York City officials, responding to the concerns of some 12 victims' families about the original design for the World Trade Center site, unveiled new plans that will preserve the "sacredness" of the footprints of the twin towers.

BLOWING SMOKE European Union plans to ban smoking in bars, clubs and restaurants—similar to those in a number of Canadian cities—inspiring an dedicated smokers throughout the current 15 member-nations, and even some health ministers, tell the EU to butt out of national politics.

SPACE NASA officials said safety regulations introduced as a result of the Columbia dis-



DO I LOOK FAT IN THIS?

The highest thin-to-fat ratio was of the best known of fashion's bulimics, claiming *Amorino* Web/Woman, 27, took too full and too heavy her partners to lift.

Doctors suggested she not choose far-flung the chance—who says she weighs only 130 lb.—was that she has been acting like a diva. Infections, who plans to live a weightless dream suit, was locked in a contract dispute with the renowned troupe before her demise.

After eight years of sending home reports of data about discoveries on Jupiter and its

61 known moons, the spacecraft *Galileo* was rewarded for its stellar service with a planned collision with the giant planet. The end for the space probe will likely come early this week.

DIVERGENCE The board of AOL Time Warner voted to remove AOL from the company name—a move with few tangible implications, but symbolic of the inkblot results from the \$160-billion merger of new and old media after the tech bubble burst.

MIDDLE EAST Yasser Arafat held out yet another shoddy plan for a ceasefire, saying Islamic Jihad and Hamas—two groups responsible for dozens of suicide bombings—may be willing to stop their attacks. But Israeli officials dismissed Arafat's plan, saying there can be no progress until the two terrorist organizations are dismantled.

SCIENCE A microbe only scientists could love was the hit of a learned gathering in Chicago. Dutch researchers told fellow microbiologists that human metagenomes—massive masses of genetic information in small children—and is one of the causes of the common cold in adults. While the bug is ubiquitous, they only discovered it recently because it lives poorly in petri dishes.

CANADA

JUSTICE After eight years of waiting to learn exactly what happened the night Dudley George was shot on a standoff with Ontario police over Native land claims, his family will have to wait a bit longer. *Apudge* granted the request of one of three cabinet ministers named in the wrongful death suit to postpone the civil trial, originally scheduled to start this week, until after the Oct. 2 provincial election.

FOREST FIRES Cooler temperatures and rain in British Columbia allowed logging crews to get back to work, and let the military remove the last of the 2,600 troops who were helping contain firefighting crews.

METS RIGHTS The Supreme Court of Canada decided that a Mets pitcher was not from the South Sea. More, Ocas, was, charged with

BY MICHAEL DE ADEER



WORLD PHOTOGRAPHY

MAGNETS | SEPTEMBER 28, 2001 31

your music
your city
your station

98.1 CHFI
Toronto's Soft Rock



hunting mouse without a license, have the same right to have a full voice/Aboriginal. The landmark 9-0 ruling is regarded as a major step toward defusing the rights of the Miqso, which were not spelled out in the 1982 Constitution.

GAY RIGHTS A same-sex couple legally married under Ontario law was denied entry to the U.S. after the men filed out a customs form attempting to qualify as a family. A U.S. official said they would have been welcome as two individuals. Earlier in the week, Parliament narrowly rejected an Alliance motion to recognize marriage only as a "union of one man and one woman," and later voted to extend protection under federal hate crime laws to gays and lesbians.

SAFE SITE The first supervised heroin injection site in North America officially opened in Vancouver's gritty Downtown Eastside. Supporters hope the storefront facility will reduce drug-related deaths and enable addicts in the city to get health-care support. Though widely supported by the citizens of Vancouver, the site has drawn

JITTERS American forces in Iraq claimed some victories. Saddam Hussein's defence minister, Wafiq al-Jabir, surrendered, and they recovered the 630-year-old Lady of Manks, one of the last great pre-Islamic artifacts looted in April from a Baghdad museum, as troops in the war zone saw pressure in the form of a military attack. Three U.S. soldiers were killed in separate attacks fighting near Tikrit.

divine of those critics who call for drug reduction as a law enforcement issue, not a health issue.

FRAUD A London court convicted a Vancouver man and his British accomplice of conspiracy to defraud after the two tried to pass off documents as American bonds from 1934 worth US\$2.5 billion.



BAD WEED Some patients who can legally buy medical marijuana say the government-supplied dope is unfit for human consumption. Prime Plant Systems, the company that grows the product, acknowledged that it could be better, but Health Canada refused to refund any returns.

HAIRDRESS Jacques Chirac's wife said the owners of a small inn in North Hatley, Que., misled her "no comments" and say what the French president and his wife, Bernadette, really did on their summer vacation there lounge by the pool. The media in France were having a field day with the notion that Chirac had had plastic surgery because he returned home looking so tanned and relaxed.

DIPLOMACY A top Saudi Arabian official called off a visit to Canada to protest alle-

Look for this symbol when you shop.



Products bearing this international symbol are energy-efficient.

Do a world of good for the environment.

The ENERGY STAR® symbol tells you a product is the most energy-efficient in its class...

Which helps the environment—because using less energy reduces harmful emissions that contribute to climate change.

And, of course, saving energy saves you money.

Two good reasons to look for the ENERGY STAR symbol when you shop for major appliances, electronics, heating and cooling units, office equipment and more.



For more information, contact Natural Resources Canada's Office of Energy Efficiency, at: oee.nrcan.gc.ca/energystar5
1 800 387-2000 (for a free publication)



Government of Canada

Gouvernement du Canada

Canada

gations this Canadian William Shatner had been terrorized in a Saudi jail.

TRADE Is a move aimed at bolstering strained diplomatic and trade relations with the U.S., Ottawa announced it will open new consulates in seven American cities—bringing the total to 32—at a cost of \$118 million over five years.

Ottawa signed an agreement with the European Union regarding Canadian visas to phase out the use of 21 European visas minus—like borderless and random—over the next 10 years. In return, the EU will protect the name of Canadian rye whiskey in Europe.

IMMIGRATION Ottawa responded to a sharp decline in immigration applications by skilled workers by easing some of the rules it had earlier tightened.

BUSINESS The Insurance Bureau of Canada reported that its member companies made more than \$1.1 billion in net profits in the first six months of the year.

National Bank CEO Rod Raymond said his bank—the sixth largest in Canada—would benefit from a merger with a larger one if the “dance of consolidation” starts again in 2004. His comments came the same week the C.D. Howe Institute said Ottawa, which put a lid on such mergers in 1998, should allow them in order to preserve the health of the country’s financial sector.



BIG BUCKS No competition that would elicit former privy councilors to a large federal-scale spending may have its consequences on the office of the governor general, held by Adrienne Clarkson since 2001. The budget has soared to \$10 billion from \$3 billion in '95.

Canada and the U.S. | Trading places

Consider a study in contrasts. In the United States these days, the economic news is dominated by George W. Bush's plea for more money from Congress, as his war- and tax-cut policy pumps up Washington's deficit. Last week, the U.S. Federal Reserve held interest rates to extraordinarily low levels to shore up its ailing economy. In Canada, federal risk is a memory and the economic outlook is solid, if an optimist. Jean Chrétien felt secure enough

last week to give a speech to the Canadian Chamber of Commerce touting his economic success as prime minister. A day later his undoubted successor, Paul Martin—who used to fret mostly about Canada's dubious economic fundamentals—had the luxury of delivering a lofty talkabout technology. A look at what's changed:

■ The fiscal positions of Ottawa and Washington have reversed. Bush's recent US\$57-billion Iraq request would increase the 2004 deficit to US\$453 billion. Dale Orr, managing director of the forecasting firm Global Insight, says the American budget bird should remind Canadians of their own recent guest: “These deficits grow the debt,” Orr says, “and debt charges squeeze out either program spending, or tax cuts.” Meanwhile, Ottawa plans to pay down debt by posting small surpluses this year and next, with room for new strategic spending.

■ Americans may not be so much richer than us as we thought. Orr points to a 1998 Statistics Canada study showing that the 40 per cent of Canadian families at the low end of the income scale had more disposable income than their U.S. counterparts in the middle of the pack between the poor and the rich. U.S. families had seven per cent more purchasing power. The U.S.

Levi set, meanwhile, is a lot richer than well-off Canadians, which gave rise to our “bean drink” fads. But from last report on Canada, the Organization for Economic Co-operation and Development claimed that worry as “overrated.”

■ On productivity, our economy may not be losing ground the way many observers claim. U.S. companies have long been criticized for being more efficient. But last month, Statistics Canada published a report show-

ing that the main difference between Canadian and U.S. productivity growth is mostly accounted for by the self-employed. Remove them from the data (for some reason, the efficiency of Canada's self-employed lags behind their U.S. counterparts) and the gap in productivity gains between the two countries “virtually disappears.” So much for the notion that U.S. corporations leave tired Canadian rivals in the dust.

Does this justify Canadian pragmatism? Of course not. As it worries fate, new news in the Immigration, education and health care are all files with huge economic consequences. And while the budget-squeezed U.S. is turning away from high-cost social priorities, like establishing a federal prescription-drug plan for the elderly, Canada may now have the flexibility to tackle its own concerns—on its own terms.

JOHN GILKES



CAN YOU TELL WHAT'S WRONG WITH THIS DRINK?

You can't see or taste the hepatitis virus in your drink. And that's just one of the many ways that over a million vacationing Canadians face hepatitis risk every year—even at the best tropical resorts. The World Health Organization (WHO) considers that all of Mexico and the Caribbean islands (including Cuba) are high-risk areas for acquiring hepatitis A. Hepatitis A and B are serious liver diseases that can sometimes be fatal. Once infected, you could easily spread the illness to others back home, even before you know you're sick.

Why take the chance?

Only Twinrix® gives you and your family simple, long-term protection from both hepatitis A and B. So see your doctor about Twinrix® and stay healthy.



Twinrix
Combined Hepatitis A and B vaccine

The Only Dual Protection Against Hepatitis

www.healthylifestyles.com

See your doctor before taking, drinking and/or eating at the site of hepatitis A virus, hepatitis B virus and hepatitis C virus.

Most adverse events are considered as mild and transient. Twinrix® is a registered trademark, and name known by GlaxoSmithKline Inc.

ON SALE NOW!

WHEREVER MAGAZINES ARE SOLD

ELLE

PLAY TIME
PERFECT BROWS, SMOKY EYES & CURVY HAIR

plus!
NEW LIP SMACKING SCENTS

CITY STYLE!
VANCOUVER TORONTO MONTREAL

CHEEKY! CANADA'S JESSICA PARE

400+ CHIC FINDS!

THE BEST COATS, MINIS & BAGS

100% Canadian owned and operated

ISSN 1201-861X

UPFRONT

Mansbridge on the Record



TWO KINDS OF PRISONER

Not so long ago, Tariq Aziz and Dick Cheney were both riding high. Not now.

THERE WERE TIMES leading up to the Iraq war when you had to choose whom to believe. There was Dick Cheney saying, "They"—i.e. the Iraqis—"will welcome us like sons in the mother's United States." And Tariq Aziz responding, "They"—i.e. U.S. troops—"will be received by bullets, not flowers."

Months later, you can debate the merits of both predictions—but each has some accuracy, and that may be all that can be concluded for now. What's happened to each man also may be more insightful than their words. Cheney, a hands-on vice-president, critic to many of his predecessors, has real power and influence. He was a leading proponent of the war, and helped convince George W. Bush and the U.S. Congress that it was the right course of action.

Aziz was Saddam Hussein's foreign minister during the first Gulf War, and deputy prime minister during the last—although try to find anyone who can identify the prime minister to whom Aziz was deputy for much of the world, Aziz was the real No. 2—the one who gave Iraq's reaction to major developments of the war on Iraq.

That was then. In the chaotic days following Baghdad's fall, Aziz quickly quit a post and surrendered to U.S. troops, becoming

leader's likely to be, or how the increasingly libelous attacks on U.S. troops are organized. A few weeks ago, I read in a Jordanian newspaper that Mrs. Aziz, who was whisked to Amman as part of the original surrender deal, is upset that the last 10 years allowed to talk with her husband. She insists he was forced, under threat of death, to do Saddam's dirty work—even though he looked so comfortable defending the regime. If he is sitting on his old boss, you'd think the Americans would make him available to everyone, including Oprah by now—they could use that kind of publicity.

Cheney has become a very different kind of prisoner—one of his own words. He went through NBC's *Meet the Press* grinder for so long the other day, with host Tim Russert throwing Cheney's old quotes, like the one mentioned earlier, back at him. Cheney handled most with ease. But these things raise a red flag—especially when, shortly after the interview, the President disagreed with Cheney's suggestion that there was a possible link between Iraq and 9/11. A year ago, Cheney was riding high, pushing for war, criticizing the United Nations for inaction. Now, it's his old administration secretary, Secretary of State Colin Powell, trying to pick up the pieces, make friends, and clean the mess. Cheney won't lose his job, but he seems to have lost some of his shine.

Times change, and both men know that, but so we know it better than Tariq Aziz. He showed me around his overseas Baghdad office in January, bragging about how he had been rebuilt after being bombed in the 1991 war. He quietly acknowledged it was almost certain to happen again. It did, but I suspect he knew that this time, there'd be no rebuilding, at least not for him. Rather, just a small windowless room, and the remnants of what had power used to be like.

Peter Mansbridge is a *Global Correspondent* of CBC Television News and Anchor of *The National* in Toronto. E-mail: pmans@cbc.ca

Passages

RECOVERING: Musical Canadians five-year-old Chad Kiefer is regaining the sight in his left eye after suffering multiple fractures of the orbital bone and bone bruising. Kiefer, 26, was clipped by a high stick at training camp. The injury has ended the debate over whether eye protection should be mandatory. Kiefer, like the majority of NHL players, does not wear a mask.

DIED: Former Bay Street executive and Ontario MPP Donald Denison helped establish the national youth program Karamazov and was the first vice-president of the Trust Canada Trust Foundation. Named an ambassador of the Order of Canada in May, Denison, 83, died of leukemia in a Chatham-Kent hospital.

HURD: Anne Allan, the dancing instructor to Diana, Princess of Wales, was named the new artistic director of the Cheltenham Festival, where she directed Anne of Green Gables—the Musical for the past two years.

NAMED: In a decision that stunned many book critics, the short list for the prestigious Man Booker Prize included only one established author—Margaret Atwood. A Booker winner in 2000 for *The Blind Assassin*, Atwood is being considered for the best-selling *Oryx and Crake*, joining her on the



list are first-time nominees Monica Ali, Chris Ware, as well as relatively unknown authors Danyal Faez and Zohar Shovav. The 2005 winner will be announced on Oct. 14.

SELECTED: Denys Arcand's *The Barbarian Invasions* is Canada's entry for a nomination in the Academy Awards foreign-language film category. The Montreal-based director has made the cut twice before with *Jour de Meurtre* and *The Dying of the Sun*. Oscar nominees will be announced on Jan. 22, 2004.

EXPECTING: During a taping of his *Late Show* last week, host David Letterman stunned the audience with the news that his 43-year-old girlfriend, Rapsa Lasko, is pregnant. Letterman, 56, has five sons and



An onlooker feels Nature's wrath as the waves come in off Chesapeake Bay and pound the shoreline in Maryland



By the time hotel reached Canada, it picked a greatly weakened punch



Making the best of it on the flooded streets of Virginia Beach, Va.

THE IMPERFECT STORM

A HARD HIT, BUT CANADA GOT A BREAK

In the U.S., Hurricane Isabel left a trail of grief as it came ashore

FOR ONCE, nature gave Canada a break. Hurricane Isabel, the deadliest storm to hit the U.S. East Coast last week, broke up before the open into Ontario, where it still unleashed heavy, warm rains and high winds from Windsor to Niagara. By then, she had already left a trail of grief—at least 23 Americans dead, 3.5 million without power, and scores of city streets flooded. In Virginia alone, as people died in weather-related traffic accidents, while on North Carolina's Outer Banks, roads were torn from houses and piers.

What had once been a Category 5 hurricane proved not to be a tropical storm as it swept north through Virginia and Pennsylvania,



The waters were rising in Baltimore

where it reached the Chesapeake Bay. In Virginia alone, as people died in weather-related traffic accidents, while on North Carolina's Outer Banks, roads were torn from houses and piers.

while many were forced from their homes by flooding.

This time, Ontarians treated the storm as a kind of adventure—much as they did the mid-August blackout. People showed up for work soaked to the skin, but smiling. Homeowners scrambled to clean out their streetscapes. A few brave souls actually swam out to windows on Lake Ontario, which looked positively benign next to the storm's other

surge: In British Columbia, wildfires burned, Prince Rupert was beset by windstorms, and Quebecers endured fresh floods. They may well laugh at Toronto, where leaders were planning emergency measures in the form of a speech. At least one called in the military. And a controversial 2003 federal initiative like Canada's own answer to the 9/11 attacks, we can all see a break from the bad news.

CHARLIE SILLS

ROGERS
sportsnet
Magazine

More than the game...the whole story

In *Maclean's* October 6 issue (on newsstands September 29)
Hockey's Back in Town! • Canada and the FIFA Women's World Cup • Major League Baseball Update



Sportsnet Magazine is distributed in selected copies of *Maclean's* and is available on newsstands. For your copy, please contact: (416) 593-8222

Subscription Department | **MACLEAN'S**



STARK CHOICES FOR VOTERS

Ontario's election results will have major consequences for all Canadians

MOST PROVINCIAL elections are head-on events, focused on local issues, of virtually no interest to anyone else. Then there is the Oct. 2 take-no-prisoners Ontario vote: that outcome could set the trend for other provincial governments for the next decade. The basic choices are stark: more tax cuts versus more social services. And underneath, the polarized views on religion and the blurring thereof, there are money questions. Once the books are balanced, can governments go too far in slashing public services? Will voters always opt for the party promising tax cuts—because those cuts appeal to their narrowly perceived self-interest?

It makes for welcome drama that one ideology prevails. Conservative Premier Ernie Eves is pushing for his party's third straight majority, boasting about the 225 tax cuts since 1995 and promising further cuts to stimulate the economy. Liberal Leader Dalton McGuinty vows to reverse previous corporate tax cuts—and to postpone future scheduled cuts—to bolster deteriorating services. And New Democrat Howard Hampton is crusading for the continued public provision of services such as hydro—and for the introduction of public auto insurance.

Obviously, the outcome will hold lessons for everyone. These are the areas to watch: ■ Eves is not only promising more across-the-board tax cuts—he has crafted specific cuts for specific groups. Those who send their children to private schools get a tax credit for the tuition. Seniors receive a tax rebate for the education portion of their property taxes. Home owners will be able to deduct a chunk of their mortgage interest. These are controversial and divisive policies—buried away in the *Times*’ tax voters among the elderly, key ethnic communities and homeowners in suburban belts. In contrast, McGuinty would not proceed with planned corporate and personal tax cuts on Jan. 1, 2004. And he would reverse or question those tax credits.

The question is: are taxpayers sufficiently depressed by the state of their public services to in effect choose *goshawd*? If Eves wins without a political opponent in other provinces will keep up their targeting of job supporters with cynical goodies. If the Tories lose, no one can have lost their share as the central issue for centre-right parties. Or, as Graham Murray, editor of the influential *Inside Queen's Park* newsletter, told me: “The Tories are not wrong to keep on it because it obviously owns the issue. But any kind of tax cut has an impact on revenues. And targeted tax cuts appeal to segments of the community—at the expense of the rest of us.” ■ Queen's Park has a dreadful relationship with Ottawa. And that poisonous atmosphere has affected the entire federation. Much of the blame must fall on Prime Minister Jean Chrétien, who has paid scant attention to the province's woes, from SARS to power blackouts. Taxpayers may each other's moves run to keep that Ontario a

no one can have lost their share as the central issue for centre-right parties. Or, as Graham Murray, editor of the influential *Inside Queen's Park* newsletter, told me: “The Tories are not wrong to keep on it because it obviously owns the issue. But any kind of tax cut has an impact on revenues. And targeted tax cuts appeal to segments of the community—at the expense of the rest of us.” ■ Queen's Park has a dreadful relationship with Ottawa. And that poisonous atmosphere has affected the entire federation. Much of the blame must fall on Prime Minister Jean Chrétien, who has paid scant attention to the province's woes, from SARS to power blackouts. Taxpayers may each other's moves run to keep that Ontario a

no one can have lost their share as the central issue for centre-right parties. Or, as Graham Murray, editor of the influential *Inside Queen's Park* newsletter, told me: “The Tories are not wrong to keep on it because it obviously owns the issue. But any kind of tax cut has an impact on revenues. And targeted tax cuts appeal to segments of the community—at the expense of the rest of us.” ■ Queen's Park has a dreadful relationship with Ottawa. And that poisonous atmosphere has affected the entire federation. Much of the blame must fall on Prime Minister Jean Chrétien, who has paid scant attention to the province's woes, from SARS to power blackouts. Taxpayers may each other's moves run to keep that Ontario a

possibly the Tories too, have been edging. But their effectiveness is not cut the Liberal lead in the polls last week, in fact, it edged higher. If those ads eventually do the trick, the day, or rather the night, is now the limit. “The only political ads that work are either negative or impart new information the audience doesn't already know,” says Liberal pollster Michael Marston. “But sometimes being too negative can rebound as the mid-thunder.” How low can they go?

■ Cities have been waging an uphill battle for new revenue sources—and deeper partnerships with other levels of government. Now Eves is proposing that cities be forced to hold a referendum if they want to raise taxes. (This vote can be combined if candidates run on a two-issue platform.) Such a policy represents another burden on cities, which are, after all, the engine of growth.

■ The push for proportional representation has been gaining ground in provinces such as Quebec, British Columbia and Prince Edward Island. It could receive a large boost in Ontario—if the makeup of the government does not reflect the voting tally. It is

ONCE THE books are balanced, can governments go too far in slashing public services? Will the voters always opt for the party promising tax cuts?

conceivable that the Liberals could win the election because of ratings in rural and suburban Ontario. The Liberals, in turn, could emerge with more overall votes but fewer seats—because urban ridings have more voters. “If the Tories’ more efficient vote pro-

cesses more seats but less votes than the Liberals, that will make the case for proportional representation,” says Hugh Segal, president of the Institute for Democracy in Public Policy. McGuinty, in turn, is committed to an in-depth look at electoral reform.

Those are all big issues that focus on the role of government in Canadian society. That, politicians can pace notes and improve services: the two options are not mutually exclusive. But it is now a decision that allows voters to decide where the balance lies.

Betsy Praeger's column appears every other issue. mpjaeger@torstar.com



DERAILED!

The Tory campaign train goes off the tracks as the Liberals make gains

WITH A WEST WIND whipping the rain, and low-hung clouds mending daylight, the man in the boardroom peered at the screen for his quarry. He growled theatrically at times, rattling a nearby chair back faster and pointing his hand down again and again. "Derrig, derrig, derrig!" he said. "Talk the beast!" As Brian Eves's campaign bus approaches its campaign stop in Downsview, Ont., the reptile quakes, tugging at its orange power chord around his neck and roaring as the Ontario premier steps into the rain.

"Hydroville," a mascot who demonstrates for publicly controlled utilities, might be the most colorful thing on the

Ontario election trail—the best of the New Democrats' seemingly horrid bag of gimmicks. But he's not the only villain bedeviling Eves. It's not an omens T. Rex, then it's a damaging memo or boneheaded remark by one of his own campaign workers that seems to rattle the Progressive Conservative leader wherever he goes. Eves started last week on the defensive, explaining away a press release from his campaign office describing Liberal Leader Dalton McGuinty as "an evil, nefarious ki-

son-ator from another planet." A couple of days later, he was blindsided by a leaked document suggesting his government was obscuring a public commission reviewing how witnesses handled last spring's SARS outbreak. "I find it incredible and very disconcerting that the Bess government is plotting itself in the way of the commission," McGuinty told reporters at a firm fair outside Ottawa. Privately, Liberals were cheering. "I've started calling [Eves] the unopened gift that keeps on giving," said one Greg organizer. "It's just been unbelievable."

It certainly wasn't supposed to be. Eves,

57, had entered the race enjoying what reporters dubbed a "blackout bounce," by some estimates pulling in within 1.5 percentage points of McGuinty after his deft handling of the mid-August power outage. But while British Columbians are known to depose their leaders, and Albertans grant theirs incentives, Ontarians routinely force theirs to fight for power in knockdown competitions. Two of the last three elections were decided by slightly more than five percent of the popular vote, and the province has elected three minority governments since the early 1970s. Then after more than six years of Tory rule under Eves's old boss, Mike Harris, this race seemed to be done.

Now, with the election looming on Oct. 2, the Tories' prospects look grim. An Ipsos-Reid poll released last week gave the Liberals a 16-point edge in the race, with 49-per-cent support among decided voters, compared to the Tories' 33. "The New

EVES untamed the race with a "blackout bounce," but the momentum from his deft handling of the power outage soon stalled amid gaffes and mistakes

Democrats, led by Howard Hampton, were a distant third, with 12 per cent. More ominous still for the Conservatives, some 90 per cent of respondents have consistently told pollsters they wish to change the government. Experts link the meltdown to Harris's run cutting, program-slashing legacy, which though popular among suburban and rural voters, enflamed disputes between rich and poor, public and private. "There are many groups that feel neglected and demeaned," says Harry

Jacob, a political scientist at McMaster University in Hamilton. "The message from the Harris government was that if your income came from the state, it was somehow tainted money."

Eves's slow response to brush fires last week helped. For three days last week, media begged up the "kitten cater" snafu, citing it as an example of negative campaigning—no extension of attack ads the Tories began running earlier in the race. In truth, it was little more than a mangled attempt at irony by a jealous party worker. And when the SARS media surfaced, Eves made his own blunder, dismissing it as unbecoming before its impact was fully known. As it turned out, the controversial memo, which directs bureaucrats to notify government buyers before they speak to SARS commission staff, had already drawn an alarmed reaction from the commission counsel as a letter to Ontario's deputy minister of community, family and

children's services, lawyer Douglas Hume said the directive contravened employees' right to speak "free from government direction or supervision." By day's end, Hume had secured a statement reaffirming his support of the commission, and denying his officials were trying to spin the evidence it gathered.

Seeing a glimmered opportunity, and a rising in the public mood away from the

politics of division, the Gots have issued a platform that reads like a Christmas list: 5,000 new teachers, 20-pupil classes in primary grades, 1,600 new hospital beds and—oh—did they mention no new taxes and a balanced budget? Whether or not they can deliver this bonanza, their positive, fence-mending message appears to be resonating. McGuinty, 48, received a warm reaction whenever he went last

week, even in small-town strongholds previously held by the Tories. Glenn Spence, a 60-year-old semi-retiree from Brighton, Ont., attended a McGuinty appearance at the local curling rink, and left impressed. "I believe him," Spence shrugged when asked about McGuinty's laudible promises. "I think he's sincere."

Sincerity, of course, has always been McGuinty's strong suit, personality has been another issue. Formal, self-conscious and schoolboy-curious, he spent the '99 campaign finding off-Tory attacks that his platform would result in tax hikes. When pressed on his own members, he flustered. Television lights captured the dim of sweat glistening on his upper lip and, much as one sympathized, the PC knock seemed true: he just wasn't up to the job. This time, he arrived on his campaign bus well-drilled in policies he helped write, brandishing independent bank audits of his fiscal plan. During a quiet moment on the campaign trail last week, he told Maclean's that his skin has thickened, and that he is more comfortable with his platform than he was in '99. "The single most important difference between this time and last time is that our place have my fingerprints all over them," he said. "I believe in the stuff."

Born's ads have drawn heavily from Harris's '99 campaign—right down to the anti-McGuinty slogan, "Trick's still not up to the job." But the premier now appears stirred by the smear over negative campaigning. He's even begun talking when presented a clear shot at McGuinty. After Prince Minister Jean Charest revealed last week that McGuinty had asked him to delay seven new marriage legislation until after the Ontario election, Even's shocked reporters by declaring the issue a federal matter. Mist had exposed charges of evasiveness when it came to McGuinty's personal values.

It was a sign, some said, that the era of mudslinging is passing, that Ontarians want consensus rather than division. This is probably misplaced optimism, of course, given mudslinging's long history of success in politics everywhere. Still, McGuinty couldn't ask for better prospects heading into the final phase of the campaign: with a generous lead in the polls and increasing confidence on the stump, the path to the premier's office seems to be all downhill from where his staffings—with no gear hands in sight.

THEY MIGHT BE RIGHT

For the Tories and Alliance, it's unite now or lose later, writes JOHN GEDDES



Kindred spirits Harper (left) and Mackay have been holding secret meetings for months.

THE EARTH if I'm free, child can change the way a rant looks at things. Stephen Harper had always been a hardline ideological conservative, not given to bending. Among the inner circle that founded the Reform party in 1982, he was the last guy anybody looked to for the spirit of compromise that would be needed if the breakaway populists were ever to reconcile with the traditional Progressive Conservatives they had left behind.

Then, in the spring of 1994, his son Ben began was born. A Reform MP at the time, Harper took a few weeks away from Parliament Hill to get used to being a father. It happened he had just written a newspaper opinion piece arguing that Reform was on its way to burying the old Progressive Conservatives. But in a new period of uncertainty "detachment from partisan politics," as he later remembered it, Harper suddenly didn't believe his own tough rhetoric. He made two decisions. One was not to publish the article. The other was that the estranged parties of the Canadian right had to reconcile if the Liberals were ever to be beaten.

Nobody grid much head to Harper's account of that personal change of heart, which he revisited in a speech delivered to the Mortgage Loans Association of Alberta in April 1998. But they are now last week news broke that Harper and Peter

Mackay, who took over from Joe Clark as Tory leader last spring, had met on June 26 to set in motion secret negotiations aimed at a merger. How things change when he won the leadership of the Canadian Alliance last year, ending a five-year hiatus out of party politics leading the National Citizens Coalition, he was still cast as an inflexible neo-con. And he was widely dismissed as congenitally ill-suited

to rewriting over the Tories, who had spurned Preston Manning and Strechwell Day before him. When Harper made overtures, some Conservatives openly derided him as incoherent. Were they supposed to believe he had any genuine respect for the Red Tory principles of Joe Clark?

Actually, no. In that obscure 1998 speech about his conversion to the center-the-right camp, Harper was blunt in explaining that he saw the Tories' lack of conviction as their main asset. "A strong sense of political principle is not sufficient to govern people," he said then. "And this is where I turn to the strengths of the Progressive Conservative party."

Harper seemed to recall that as a con-

THERE'S still potential for the talks to fizzle out in frustration, but this time might be different. The apparent common ground between Harper and Mackay is key.



When you say shoe shoes, MEPHISTO explains leather, smooth quality and superior fit. We select only the finest materials to handcraft our leathers and take the time required to ensure perfection. This is precisely what sets our shoes apart and gives each style of the distinguished MEPHISTO collection its unique character.

HANDMADE
BY
MASTER
SHOEMAKERS



MEPHISTO WORLDWIDE mephisto@mephisto.com The Web 1-800-811-2010

planner. His plan was that Harper's small-government, free-market ideology—inherited by the party's successor, the Alliance—would balance well with the "liberal" penchant for incremental change and strong sense of benevolent compromise. Such a union, though, has long looked impossible to achieve. Going back to the Winds of Change conference that launched the unite-the-eight idea in Calgary in 1996, through Manning's ill-fated United Alternative initiative, and eventually then to party leader Clark's rejection of Harper's plea for partnership, all efforts failed.

The assembly is back on and it's been a long time coming. Benjamin Harper is now a seven-year-old Blamey Postcard. There's still potential for the talks to flake out to frustration. Some Tory MPs and senators, full of pride in their history stretching back to Sir John A. Macdonald, are bitterly opposed to

involvement of older statesmen from both parties. Dan Mazankowski, a former deputy prime minister to Brian Mulroney, is bemoaning on MacKay's behalf, and former Ontario premier Bill Davis is also on the Tory team. They bring credibility that will make it hard for election Conservatives to dismiss any deal as a sellout. On the Alliance side, the senior negotiator is Ray Speiser, a former Reform MP and Manning confidant from deep in the party's rural Alberta heartland. Speiser made up his mind that joining forces with the Tories was unavoidable back when the Alliance was tearing itself apart under Don's disastrous leadership, yet he never lost his status as a party icon. Luke Mazankowski and Davis were strong from him. Speiser's counterpart on the other side would carry weight with his party's most suspicious staffers.

But the old men at the table, and the

FIVE SIMPLE WAYS TO CLEAN UP OTTAWA

The RCMP is investigating Public Works and Government Services Canada over allegations of corruption surrounding sponsorship contracts. Charges have been laid. A former Sheila Copps aide, now a lobbyist, spent more than \$30,000 of taxpayer's money during out. Paul Martin is under a cloud for meetings two of his top aides had with the federal financial institutions regular back when he was finance minister. (The subject person had positions at one of Martin's companies.) Always eager to help, Muldoon's offers the presumptive next prime minister five suggestions for cleaning up Ottawa.

1. **Make meeting harder.** Cabinet ministers' political staffs should stay away from regulatory bodies, and ban closed-door meetings. If ministers need to be briefed, regulators can put it on paper.
2. **Account for expenses.** Ministers' aides and senior bureaucrats should have modest meals and entertainment budgets. The auditor general should have final say on that spending—and make details public in regular reports.
3. **Find the watchdog properly.** Speaking of the AG, this key line of defense against waste and corruption needs more money to do the job. That's spending taxpayers would applaud.
4. **Protect whistleblowers.** Edward McKeown, the public service integrity officer, needs more authority to protect public servants who report wrongdoing. And while you're at it, his investigation powers should be boosted up.
5. **Get down paternity.** The Public Policy Forum is studying the political appointment process for some 2,500 jobs on boards, agencies and commissions. Recommendations due this fall. Use the report to help make merit, not partisanship, the key qualification for those jobs. OK, maybe not in the Senate. Don't mention it.



The presumptive PM



ONE critical element is the involvement of older statesmen like Mazankowski. They will make it hard for reluctant Conservatives to dismiss any deal as a sellout.

sidling off that by joining forces with what they view as inept regional executives. But this time might be different. The apparent common ground between Harper and MacKay is key. While more has been said of Harper's staunch conservatism, MacKay is in many respects a kindred spirit. He voted with Harper in supporting that narrowly defeated Alliance motion in the House opposing the traditional one man, one woman definition of marriage (Clark voted against the motion, siding with the Liberal front benches in favour of gay marriage.) MacKay is a law and order social conservative, opposed, for instance, to decriminalizing possession of small amounts of marijuana. While aides to both Harper and MacKay are being sensibly tight-lipped about their meetings and conversations, the two men seem more aligned. MacKay was, after all, friendly with Alliance MPs even back in his days as Tory House leader under Clark. Another critical element is the top-level

young leaders who get them to work, have previous little time. An election is likely near apace, with Paul Martin virtually a lock to be leading the Liberals. So Alliance and Tory members are looking for a deal as words, if not deeds. They need one for members of both parties to first vote by mail on whether agreement is struck, and then a second time for a new leader. "Could it be done if something is decided in the next week or two? I would think, yes," said Alliance president Don Platt. "Beyond that, I'd have serious reservations."

Tory Senator David Orchard, who has been among the most vocal merger advocates, said one fear of going up against the Martin-led Liberals is forcing both sides to bargain fast. "Nothing focuses your attention like the potential for destruction," he noted. Or, for a true-believing conservative deal, the prospect of watching your son grow up through successive terms of an unloved Paul Martin government. ■

Does a lot. Asks so little.

The new BlackBerry 6210 Wireless Handheld™ is the ultimate all-in-one communications tool. Integrated phone and e-mail, calendar, contacts all in a more compact design. We've even made the price more compact. All on Canada's most advanced wireless voice and data network. For details, go to rogers.com/blackberry. It's a whole new business day.

\$399⁹⁹

Available only from Rogers AT&T.

- Phone and e-mail all-in-one
- View e-mail attachments
- Manage your calendar and contacts
- Synchronize with your desktop

BLACKBERRY



BlackBerry 6210 Wireless Handheld

BUY
ONLINE

FREE
WIRELESS
SERVICE

ROGERS AT&T
WIRELESS

SHOP AT ROGERS.COM, 1 800 IMAGINE, A ROGERS™ AT&T, ROGERS PLUS OR ROGERS VIDEO STORE

Model shown is for illustration only. Actual appearance may vary. Rogers AT&T, Rogers Plus and Rogers Video Store are trademarks of Rogers Communications Inc. All other trademarks are the property of their respective owners. ©2004 Rogers Communications Inc. All rights reserved. "Rogers" is a trademark of Rogers Communications Inc. All other trademarks are the property of their respective owners.

'I'M ASKING FOR HONESTY'

A Muslim writer believes her faith is being held hostage by extremists

LIKE THOUSANDS of Muslims originally from South Asia, Inhab Maqsood fled Uganda in the early 1970s to escape the wrath of dictator Idi Amin. They found sanctuary in Canada and enrolled their daughter in a midlevel, antiliberal religious school, an suburban Vancouver, when they expected her to dutifully memorize her lessons. But she began asking questions about her faith—and has never stopped. Maqsood, at 34 the host of TVO's new *Big Islam* and writer in residence at the University of Toronto's Hart House, continues her search for reason in her book *The Trouble With Islam*, released last week. In it, she calls on Muslims to question the tenets of their faith, the harsh treatment of women, and what she describes as Islam's deep-seated anti-Semitism. She spoke with *Maclean's* Foreign Editor Tom Farnell.

In your opinion, what's wrong with the Muslim faith today?

When people are told that you must pray at assigned times of the day, wash prescribed parts of your body and face, and memorize selected verses, you don't have to think. If you are told over and over that because the Koran comes after the Torah and the Bible and is therefore the final and perfect manifesto of God's will, then critical thinking skills need not apply. So we Muslims have no clue how to challenge Islam when abuse happens under the banner of our faith. That's why it's important for us to be able to question the Koran, and sometimes ignore our texts.

Islam was once at the vanguard of civilization. What has changed?

Toward the end of the 11th century the unity of the Muslim world was being challenged, from Iraq to Spain. In the guise of promoting the Muslim empire's domination, debate flared. Since then, scholars have been recycling each other's positions without reflection. Since then, Islam has undergone one reformation after another, but they have all

been such conservative reformations that they have taken Muslims and Islam in general back further and further, until we get back to the mores of the seventh century, the mores that welcome no corruption and evil, the mores that see Jews and Christians as infidels, that see violence against Islam around every corner.

Your critics would argue that the problem stems not from Islam but from poverty, and that the West has done its share of damage by propping up outrageous dictators.

The West may have imposed borders on the Arab world, but that in and of itself has not imposed poverty, backwardness and oppression. Saudi Arabia, from where the majority of the Sept. 11 hijackers came, has never been colonized. And let's also remember that most of the so-called martyrs in Islam were actually poetry well off—some even had Western formal education. What that suggests is that what motivates today's suicide bombers and jihadists is not so much that which the material world has failed to deliver, as what the Koran promises.

Some see the struggle in Iraq as part of a gathering battle between the West and Islam.

There is a troubling opportunity now to begin straying away as the oppressor that dictators—but also Islamic dictators—have imposed on people in this part of the world. I asked so-called anti-war activists in the lead up to the Iraq invasion, "If not military action, then what?" Nobody had an answer for me. Instead, they had opines and they had digress. Sorry, that's not thinking. How do brutalized people manage to overthrow their own dictator if not with outside help?

Perhaps reform will come out of us, when its Muslim rulers are under pressure to allow democratic changes?

The young people of Iran are in fact lead-

ing the way for the Muslim world, and it actually doesn't know so many Muslims who defend Islam. If you scratch the surface, you find there is a great animosity, a great resentment against what many Muslims call Arab imperialism. Iran, well before Islam came on the scene, had a history of no-overs, and had traditions of no-overs.

In your book, you depict Israel as an example of what a modern Islamic state could look like. For a Muslim, that's pretty outrageous.

Why are those who back Israel not bent to acknowledge Israel's ethnic, religious, democratic nature? Is it an insecurity about the fact that the Arab Muslim world still hasn't created such a country? Is it a sense of inadequacy that Muslims have before Israel? Is there jealousy? What is it? All I'm asking for is honesty. And I know that Muslims crave what we the Western world already have, and it would be the height of ideological arrogance to deny masses of people the very thing that we take for granted. That is neo-colonialism.

If there is going to be a reform movement, where will it spring from?

The West is the opponent of the Islamic reformation. Why? Because in the West we already enjoy the special freedom to think, debate, challenge and be challenged, all without fear of state reprisals. But what is God's name in us doing with this opportunity? So far we've squandered it.

To reform the Muslim world, you want to launch Operation Jihad—Independent Reasoning. As part of that, you would like to see Muslim women given loans to create businesses?

The Koran says that men, by virtue of spending their wealth on women, are superior. So unleashing the entrepreneurial talent of women may well lead to a shortage in which women, by virtue of earning their own money, contrary to "because I earn this money

you, my husband, are not spending your wealth to maintain me, and therefore are not claiming superiority over me." And as a result of questioning their lot, maybe they will consider that, "What I've been told all my life about the Koran is actually no so complex than I've been led to believe."

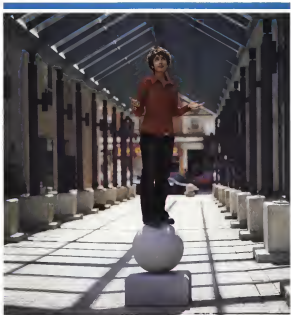
What else are you proposing in Operation Jihad?

I am calling first and foremost for a very

rigorous debate on campuses across the West about Saudi Arabia and not just about Israel. I want those who consider themselves with great disregard of human rights to focus on the Saudi mouthpiece. I want students to see the value in challenging Saudi insanity by organizing trips to Mecca, which is deemed all-halal to non-Muslims. If Jerusalem is not off limits to Christians and Muslims, what makes Mecca so special?

Are you worried that you might become the poster child for right-wing Christianity by endorsing their views on Islam?

I'm not a Johnny-come-lately to the modern religious reform. But I ask non-Muslims why it had to take Sept. 11 for us to wake up. And I ask Muslims if the depth of illiteracy, poverty, oppression, violence and intellectual backwardness that we're seeing today is not enough to compel you out of your complacency, what is?





THE \$140-MILLION MAN

NYSE chairman Richard Grasso has become a scapegoat

A MONTH AGO, most people outside the financial community would have had trouble with an end title whose question asked: "Is Richard Grasso (1) a character in *The Sopranos*, (2) an up-and-coming heavyweight boxer, (3) a tiger known particularly for his performances in *Dominion* episode, or, (4) chairman of the New York Stock Exchange?"

No more.

Grasso is now the media's chosen villain of the 1990s greed. The *Aspen* revelation that he was owed US\$140 million as chairman of the big board set off firestorms, undermining in his work investigation. Does this mean that Wall Street is finally getting it, and that investors can assume that it has cleaned itself after its appalling behavior during the tech-stock mania?

Don't bet on it.

Before a fides from necessary, let's re-examine the Grasso story. This casual newspaper reader might assume that Grasso was being paid US\$140 million a year. In fact, Grasso deferred, for tax reasons, a scheduled portion of his annual pay during the late 1990s. He was guaranteed a return of eight per cent on those funds, now worth US\$140 million. His compensation, solely in cash as opposed to stock

options, came at a time when the bonus of Wall Street had been covered by the joys from the soaring confidence of options. These gluttons sitting on the NYSE board were among the most conspicuously slathered, and their desire to have influenced their decision to endorse Grasso with large dollops of what they could give him: cash, in lieu of the options they gave themselves as CEOs. (Perhaps they felt slightly guilty about asking hundreds of millions of dollars in option profits they insisted cost stockholders nothing at all.)

When the story broke and the media were filled with rage, Grasso, who had rarely heard a disapproving word during his tenure, briefly considered donating part of his haul to charity. However, he reconsidered because it might have suggested there was something wrong with his pay packet. Then,

the compensation story became more complicated. Grasso was actually entitled to a further US\$50 million under the byzantine terms of his contract, but he graciously declined that extra amount, saying some directors hadn't fully understood that part of the agreement.

Still, he had a pay packet last year in the superlatively range, taking home US\$12 million. He also got a US\$5 million bonus for his work in getting the exchange re-opened quickly after 9/11. (The executives, planners and security staff who worked so heroically did not get extraordinary financial recognition, but you can't please all of the people all of the time.)

Nevertheless, Grasso is one of the greatest CEOs in the history of the exchange. He clearly deserved enormous pay, but that much? Furthermore, the process of setting his compensation never reflected the public's growing increasing investor participation.

But as a regulator, it should be noted that his compensation was determined by those he was responsible for regulating. Beyond the board of directors, his real bosses are those who hold seats—the right to trade—on the exchange. When Grasso took over in 1995, those seats were selling as low as US\$763,000; today they go for US\$52 million. A seat owner is unlikely a devoted Grasso fan.

That he got some of the Street's biggest names to sign off on such a generous package shows what they thought of him. On the other hand, he directly or indirectly appointed many members of the board, particularly the "insider" directors who represent the unwashed public, so as far as to ask whether the entire board was truly independent.

While Grasso was being pilloried, his friends—most particularly those on the board—laid low. Some directors from the compensation committee and they hadn't understood his packet and were now shocked—shocked! Former secretary of state Madeleine Albright, one of the directors appointed to represent the public, displayed a diplomat's ungrace. "How could we have known?" defense for what had suddenly become indefensible.

All in all, the Street should feel at least as embarrassed about its behavior since Grasso became a media villain as before. Despite all the terrible publicity, Grasso is not the person symbol of greed. Silicon Valley does that better and better. He got the job because of the future but that, sadly, sends a false signal that the greed pays are no more and that it had to rely on Wall Street when it pushed greedily overvalued stocks.

No way. That, but verify, cannot exist is still an event or best buying guide.

Donald Cose is chairman of Rights Investment Management in Chicago and of Toronto-based Jones Howard Investments. donald@joneshoward.com

WORLD PRESS PHOTO

This internationally acclaimed exhibition of 200 photographs captures our world in 2002. Taken by photojournalists from around the globe, the pictures speak a universal language touching us all.

MONTREAL

September 5 - 27, 2003

Maison de la culture Plateau Mont-Royal
465 Mont-Royal Avenue East
www.contactimage.com

TORONTO

October 6 - 25, 2003

Allen Lambert Galleria - BCE Place
181 Bay Street
www.picturesfestival.com



BRANDFIELD
Toronto

THE GLOBE AND MAIL
Toronto Office

STP
STP

STP
STP

STP
STP

STP
STP

STP
STP

STP
STP

STP
STP

STP
STP

STP
STP

cool cars

CHARLIE GILLIS finds safety, luxury, entertainment—and a car that parks itself

THE WHEELS have hardly stopped turning when Mel Daniels appears, clipboard in hand and a grin lighting his bearded face. A Hollywood director and zealous convert to the alternative fuel movement, he has instantly recognized the sparkling new 2004 Toyota Prius I'm test-driving below Toronto's Scarborough Bluffs—right where he's shooting a TV series. With scarcely a word to his crew, Daniels, 57, has walked off his set and made a beeline for the funky, wedge-shaped vehicle across the parking lot. "Mind if I check out your car?" he asks, already reaching for the door handle. He gets in and out, and in again. Finally, he stands over the car and runs a loving hand down its roofline. "I already

BY EMBRACING hybrid-power cars, buyers are participating in a broad shift in the auto marketplace—one that's busting old assumptions of how vehicles must look, feel and perform

own a hybrid," he sighs. "We've got three of them in my family. But, man, I'm definitely going to get one of these."

Like never-diddle-aged Californian hipsters, Daniels knows trends when he sees 'em. Since a debut in North America four years ago, the Prius has been the darling of the Los Angeles yoga and bottom-sco-bolla who don't drive cars so much as wear them. Cameron Diaz, Leonardo DiCaprio and Harrison Ford are among those flaunting the \$30,000 hybrids with gasoline-electric engines as a badge of environmental responsibility.

But there's more going on here than pos-

ing by embracing a novel car like the Prius, Daniels is participating in a broader shift in North America's automotive marketplace—one that's busting old assumptions of how vehicles must look, feel and perform. Your next car will probably reflect the change. It might be a fuel hybrid like the Prius, or the gas-electric Civic that Honda is aggressively bringing to market. Or it might be one of the increasingly popular "crossovers"—beautiful mixtures of SUVs and minivans. And its electronic systems will almost certainly make anything on your previous ride's analog-based navigation, DVD screens, even systems that coordinate braking and steering to prevent skids, are rapidly making their way into production.

"There's a complicated set of values at work here," says Bill Vance, senior technical editor of *Ward's AutoWorld* magazine, a leading industry monitor based near Detroit. "Cars are going to be a lot different five or 10 years from now, and we're just starting to see the changes."

Some of the reasons are familiar. As the bulk of the North American population ages, so does its taste in cars, and in Canada, the average age of vehicle buyers has crept up for the past decade, reaching 46.2 this year. For automakers, this means greater emphasis on safety and comfort. Another factor is money. According to Statistics

Canada's sporty 2002 combines automation with a not-alike nod to hands-on motoring





SOME experts envision a day when computers take over many aspects of driving—for the sake of safety

Gill (above) behind the wheel of the environmentally friendly Prius

Canada, the amount we spent on new and used vehicles rose to \$38.7 billion in 2001 from \$23.6 billion in 1995, suggesting massive growth in disposable income. "These are people who see much deeper into the family cycle, or their professional lives," says Steve Jones, a Toronto-based marketing consultant. "They gather kids out of the house and go back to the dealer and get something they like. I think we're seeing that in the steady sales of luxury and near-luxury vehicles—the ones that cost \$40,000 and up."

BUYERS WANT MORE

Few define that phenomenon as closely as Peter Morgan, a management consultant from Port Credit, Ont., who spends long hours on the road visiting clients. She is a salesman's dream—successful, mobile and willing to pay for quality (also gets cozy when it's her age, but I can tell you she's owned several cars in her life). Last March, Morgan entered the top of the answer market by choosing a Lexus RX330, a multi-loading mass of chrome and leather that retails for around \$42,000. She took her car for a ride in it a few weeks ago, and "luxurious" barely describes what the RX330 has to offer. As we pulled onto a busy street in downtown Toronto, a map of the neighborhood ap-



The Lexus RX330 is one of many models with on-board satellite-navigation systems

peared on the satellite navigation system's screen on the dashboard while a soothing voice gave directions through the stereo ("Right turn, 200 m...").

When we stopped, Morgan pried in the back to show me the DVD player attached to the ceiling. This, she explained, keeps her niece and nephew amused when she takes them for drives. Finally, she pointed to a pinhole video camera located near the

rear license plate which shows her what's behind when she's backing up. "I can't think of anything you could want in a car that's not already here," Morgan concludes. "On top of it all, it's elegant. I just love it."

She's not the only one. Though a comparatively young genre, the crossover has proven a beacon to an otherwise bleak year for automakers, in which overall sales have fallen 4.4 per cent. Many of those who are buying here opt for trouble-backed newcomers like the Nissan Murano, the Volvo XC90 or the Chrysler Pacifica. As of July, the XC90 and the RX330 had helped drive up luxury SUV sales in Canada by 44.2 per cent over the same period in 2002.

The Murano and the Honda Pilot, meanwhile, helped grab up the intermediate sport-utility market, which grew 9.2 per cent.

Small response, then, that the traditional sport-utes are morphing, too, with designers paying closer attention to how we use them. In the process of building its 2004 Envoy XUV, for example, General Motors actually dispatched a staffer to a Home Depot in Pontiac, Mich., to watch how people use their cargo space. There, he videotaped suburbanites cramming bedding, plants, pipes and lamb or into their vans.

OUTFITTING THE ROLLING REC ROOM

No matter what new car you're looking at, you'll see something that makes driving so much more than just getting from A to B. Maybe it's the water-purified tankard that knows your schedule and automatically heats or cools the car for the daily commute. Or maybe it's the touchscreen, wireless MP3 reader, Internet and satellite TV connections, or interactive navigation system. Add these rolling rec rooms are protected by the latest in safety technology. Manufacturers are testing radar sensors designed to alert the driver if a collision is imminent. If a collision happens to involve an unlucky pedestrian, the vehicle can inflate an accordion-like device under the hood to cushion the impact. And if you've got the money, cars have the

luxury options. There are play-in coders, voice-activated controls for radios, cell-phones and windows, and cruise controls that slow a vehicle automatically if it gets too close to the one in front. There are entertainment add-ons to occupy children in the back seat—multiple screens and jacks for DVD movies, and music and video game systems. An MP3 car stereo lets real files burn on CDs, which means music lovers can cram about 300 songs onto a single disc. You can even equip your ride with a wireless receiver and beam music from your desktop computer to the car parked in the driveway.

All that digital distraction might make you nervous when your teenagers ask for the keys. To help the suspicious-minded find out



how their kids are driving, one company is offering a black box, just like an airplane's, that monitors speed, brake usage and other useful information. The box has a removable card that plugs into a home computer and spills its tri-kill data right onto your screen, that means one thing: Less likely from today's high-tech car, a passenger's glove compartment for that giant owner's manual.

MICHAEL VIEIRA

Road dream

KATHERINE MACKLEM'S fantasy car is out there. It's just out of reach.

THE CAR I COVET is a burnt-yellow Fiat 124 Spider, circa 1972. It's a sleek, close-to-the-ground convertible and these I am in the driver's seat, wearing diamond-studded sunglasses and a silk scarf that ripples behind me in the wind. The scenery in the background is something you might find in the French countryside above Nice, an ancient town miles out of today's dramatic cliffs. A perfect sun glimmer off the car's polished chrome and off the ruffled waves of a distant blue Mediterranean. I am driving fast, but not dangerously. Or perhaps I'm in the passenger seat, same car, same glasses, same scarf, same scenery, and the driver is a drop-dead gorgeous bank of iron of a certain age with a touch of an Italian accent who is driving fast, but not dangerously.

My secret is broken when the salesman asks what I'm looking for in a car. "Uh," I splutter, the fantasy crashing, "something with some life in it."

Shopping for a car, which I've recently done, is a tedious and inevitably disappointing exercise. I've learned, I'm a novice, and the antithesis of women needed to fuel fantasy buying just wasn't there. In other words, reality beats out fantasy faster than you can say four-wheel drive.

The Spider was Fiat's most popular sports car. First on the market in 1967, its production ceased in 1985 after about 150,000 had been built. My first car was not the Spider, but it was a Fiat, at the time a nine-year-old 1977 Sport. It wasn't a convertible, or a two-seater, but it was yellow and I loved it for the price (\$300) and the freedom it gave me.

That is, when it was functioning. I was living in Montreal at the time, and once, on a rush hour on the Metropolitan Expressway (an elevated home ride of a highway with



no shoulder), a cable in the clutch snapped. So as I shifted my left foot to each forward, the pedal slipped on the floor, the car wouldn't move and traffic backed up behind me for miles before the tow truck backed me away. Also, the gas tank had rusted and sometimes when the fuel level was low, a bubble of rust would block the flow of gasoline and the engine would die. That was okay to fix—I just had to keep the gas level high. The car also had a dangerous tendency to suddenly die.

I'M SURPRISED by the salespeople. Don't they know women make most buying decisions?

360 without me having to turn the steering wheel. It happened to my sister once as she drove into Montreal with her boyfriend. And it happened to me on a downstate street late at night.

Finally, one winter evening while I was working as a waitress at the now-defunct

Piedal entrance and the car was parked out front, a drunk driver smashed into it, totalling it. The silver lining? I didn't have the cash to cover another year of insurance, then die due to injury.

Today, I need something more reliable. A two-seater is out—I have three kids. A minivan is out, too. Been there, done that. For me, the vehicle was too big, too unwieldy. So my husband and I troop from dealer to dealer looking for a not-too-expensive compact. We took further afield, too, searching for the perfect older car that, on its terms, would have been beyond my means but, with 100,000 km on it, is now within reach. A 10-year-old Mercedes becomes a possibility and I bring it to "Joey, my trusted

mechanic." "New," he says, shaking his head. "Not even at eight grand."

We return to the dealers. It is a Saturday to spend a fine August evening. I'm surprised by the salespeople who, often, know little about the vehicles they are selling—and by their lack of savvy. One saleswoman asks my husband his name and ignores me. As another car lot, I ask a question and the salesman answers it, looking directly into the eyes of my husband. Hello! Has anybody out there read that women today are employed, making a living—and the majority of a family's buying decisions?

In the end, on the recommendation of a colleague and Phil Edmonson's *Lessons-Aid*, I focus on a shiny new Mazda coupe with 14,000 km on it. It's sporty and on sunny days, I'll wear shades, albeit without diamonds. I suppose my scarf will billow if I leave a window open. The best thing is its price—in thermal waves, just about right for a vehicle that will be used to whizz groceries rather than to tear the hills above Nice. Plus it's got some pep, so I can still drive it fast, not dangerously. **W**



Take Charge of Your Investments.

Exchanges Speaker Series

Invest in your financial future by attending this **FREE Seminar Series**. Gain expert insight about investing in today's capital markets.

To reserve your place in either of these seminars, please register online at moneysense.ca/exchanges or call 1-866-463-6847

Toronto October 8, 2003
Looking Forward:
A Market Outlook 2003/2004

Larry Swenson, Chief Technical Strategist, CIBC World Markets
Peter Drake, Deputy Chief Economist, TD Bank-Frank & Group
Dorinda McManis, Host, MoneyWeek and Columnist, National Post
Design Exchange, 234 Bay St., Toronto

Upcoming Events

Montreal November 4, 2003
Wrestling with Risk

Sponsored by



Canadian Federation of Investment Dealers and Analysts
pour le promoteur des investisseurs

MoneySense

Sponsored by





INTO THE ABYSS

Dr. JOE MACINNIS reports on *Titanic* director James Cameron's ocean adventures

ON THE AFTERNOON of Aug. 7, James Cameron, director of *Titanic*, the most successful Hollywood movie ever made, climbed into a mini-sub, took a seat next to the pilot, adjusted the controls of his 3-D high-definition camera, and was carefully lowered over the side into the Atlantic Ocean. Deep Rover 1, Cameron's 6.5-tonne sub, was equipped with a large acrylic sphere that gave the pilot and Cameron, the viewer of dozens of dives to the wrecks of the *Titanic* and the *Bismarck*, a panoramic view beneath the surface. As a diver released the sub from the crane hook, Cameron, 49, saw Deep Rover 2, an

identical mini-sub, coming slowly toward him. He aimed the camera at it, and his pilot Patrick Lahey told the surface team quietly by radio: "We're beginning our descent." With these words, Cameron began another day-as-and-in-the-world's biggest movie set.

Cameron had been working about 2,250 km off Africa's west coast, with two large research ships, since the beginning of the month. His objective was to explore part of the Mid Atlantic Ridge—a chain of under-

water mountains—with a team of 30 scien-

tists, technicians and filmmakers. They had already made nine dives in a pair of \$2-million Russian research subs, Mir 1 and Mir 2, to study volcanic vent fields where super-heated water erupts from cracks in the earth, and the creatures that live there. But on this sunny afternoon, with the ocean early color, Cameron was going to attempt something no one had ever done: bring four research subs—the Mir and the *Rovers*—to a small terrace at a depth of 1,700 m, and film the historic meeting with two \$340,000 cameras.

The expedition and dive, financed by

On Sale
Now...



Now on
Chatelaine.com



Carve the perfect pumpkin!

Score up some seasonal fun with our printable pumpkin-carving stencils. Try all 12 jack-o'-lantern designs and transform your home into a Halloween hot spot!

Click Home + garden at www.chatelaine.com

of eyes, scales and tail. It changed the glancing up here, panned in as them and then turned away. "He was checkin' us out for a minute," laughed Cameron.

As seen as they get their bearings, they started moving slowly over the deep, searching for the two orange-and-white Mir subs. It was a difficult task: the mass was swept by unpredictable currents and had a tangle of scrape and spin on its south face. At one point they steered the Ro-Ver through a glancing white object in the rocks that looked like an inverted Arc de Triomphe. "This is fantastic," said Cameron. "The kind of sea-floor is impossible in a big sub with small windows."

The 18-tonne Mir can dive to 6,000 m, but their occupants are limited to three, hood steel view ports. Cameron warned smaller, more agile subs with 328 degrees of mobility. With Deep Rover 1, he was sitting inside an acrylic bubble, he could turn on a dime, zoom in, and let his audience see the reactions of the explorers under the other subs. He had taken years of planning and months of preparation to get the Ro-Ver ready. They were strapped down to their boot trails and completed rebirth. The 3-D centers, recording disk and releasing, as his had to be installed. Delays and a string of technical difficulties meant procedures that normally take months had to be telescoped into weeks.

At about 440 m, there was another scenery power outage and in the blackness below, Cameron saw the false glow of the two Mirs. He raised until Deep Rover 2 was ahead of him, and then descended the two small subs to descend, and he let the other, small sub take the lead. He had the other, small sub take the lead. He had the other, small sub take the lead. He had the other, small sub take the lead.

When a gently touched down, the three subs, with five crew members and three cameras on board, were facing each other. "This is the main key shot," Cameron kept saying. "This is when you make sure you're recording. Otherwise, you're sure to miss yourself."

Finally, after four hours on the bottom, the sub started the long journey to the



Deep Rover 1 is gently lowered into the Atlantic in preparation for a dive

surface. As Cameron climbed out of the sub, he gave his surface team the thumbs-up and said quietly "It was a great dive. We wiggled it away!" He was referring to what an old Newfoundland fisherman once told Purley Mount. "We don't be taking' nothing from the sea. We finish up on what we want—and wiggles it away."

THE REAL STARS of Extreme Life (a part of the project, Cameron will be undertaking further dives in the Pacific Ocean next month) will be the colonies of weird

"DOWN THERE it's a normal environment for the animals and an extreme one for us," said biologist Loreta Hidalgo. "Down there, we're the extreme life."

organisms that live on the vents and the larger animals, including crabs, mussels and tubeworms, that rest alongside them. Since 1977, when these bizarre communities were first found, dozens of vent fields have been studied in the Atlantic and Pacific Oceans, and more than 300 new species have been discovered (Life dives in such an extreme

environment on Earth, a minor question about how life first emerged and the possibility that it could exist in other places in the solar system).

To learn more about these bizarre communities, four researchers, specialists in ocean and planetary sciences, make observations and took biological samples during 24 dives to Lost City and two other vent sites, Menez Green and Snake Pit. "Down there, it's a normal environment for the animals and an extreme one for us," said biologist Loreta Hidalgo. "Down there, we're the extreme life."

"Like all those who have spent much of their professional lives at sea, Cameron knows that global warming, pollution and over fishing have radically changed the ocean. "We are the only species that can think about extinction," he says. "We can shape it, extinguish it—and save it. Society's species that can fly to the moon and drive to the floor of the ocean can find a way to save the seven seas and the magnificent life they contain." Several years ago, Cameron established the Blue Planet Marine Research Foundation, a small, not-for-profit organization aimed at protecting the oceans, and he is now more motivated than ever. "Being out here on the Atlantic for all these weeks," he said, "has given me new insights about our need to be done."

Dr. Joe Maclean is one of the world's leading underwater explorers and has written six books about the ocean. Since 1996 he has chaired The 10 Friends of the Environmental Foundation.

INTERNET GUIDE

Lifeline: Canada
www.lifelinecanada.com
1-800-LIFELINE 1-800-543-2546



Calling for a senior? Are they safe?
Over 30,000 subscription services across Canada depend on Lifeline.

You can too! Visit our website today to see how Lifeline works.

HealthRecordsOnline.com
www.healthrecordsonline.com



Diabetes? Heart disease? Frequent traveler? With a portable Health Record you can control your data, and provide any physician with the information needed to treat you. To watch our information video or trial a "demo" record, please visit our website: www.healthrecordsonline.com today.

Elbow Lake Retirement Living
www.elbowlakeliving.com
1-800-661-6663

Canada's most affordable retirement community. Residents starting from \$164k/month for retirement or to break a Discovery Tour! Call 1-800-661-6663, visit our website. "Discovery Tour Includes one free night accommodation, second night in \$50 per person, community and property tours."

Maclean's
www.macleans.ca

MACLEANS.CA

Every week, **macleans.ca** offers you the opportunity to voice your opinion on the burning issue of the week. Visit www.macleans.ca to sound off in our Question of the Week poll.

Mastermindtoys.com
Ships in Canada and the U.S.
FREE gift-wrapping and gift tags

The world's Canadian online toy store with Lego, Thomas and Friends, Barbie, dolls, K'nex, science kits, a library of best-selling books, puzzles, jigsaws, dolls & crafts, instruments, jigsaw puzzles, board games, music, software and more.



Lumen-8 Services Inc.
Order PHOTO PLAINES at www.lumen-8.ca



Turn your favourite digital pictures into laminated plaques. Visit our website and send your photos—we'll print, mount and laminate a top-quality 3x3 or 5x7 for only \$25.00 plus taxes (includes free delivery Canada wide). Ready for any hanging or desk-top display. Perfect for gifts.

Sheffield School of Interior Design
www.sheffieldschool.ca
1-800-267-1020



Be an interior decorator with our unique home study course. You'll learn all the professional skills you need. Tax deductible and GST exempt. Ask for the FREE book that explains it all.

Eldercare Home Health Inc.
www.eldercarehomehealth.com
905-462-3252



Specialists in meeting the care needs of Toronto seniors since 1995. All care is organized, managed and supervised by a Registered Nurse. Our clients are able to remain happy, safe and independent at home.

Henry's Photo, Video, Digital
www.henrys.com
email: info@henrys.com



Over 4,000 photo, video, digital and audio products, 90 years in business. Secure transactions, downloadable software and solutions. We ship Canada wide on a daily basis. Your best Canadian imaging resource.

Paul DeGuardi, Queen's Counsel
Tax Lawyer (30 Years Experience)
416-462-6488 or 1-866-768-8638 (toll free)
www.deguardia.com



Unclaimed Income?
Canada & Offshore Asset Control
Protection & Civil Penalties.
After g/l, secrecy is dead! Though new laws make it likely your name will be sent to CIRA Special Investigations for prosecution. Before you are caught we can negotiate a no name (anonymous) settlement. Low-cost, confidential, assured. Unlike us, your accountant can not offer this legal protection. A substantially discounted tax settlement is possible.

UNPAID INCOME TAX BILL?
Stop! Stop! Stop! Avoid Embarrassment

Unlike us, bankruptcy trustee cannot protect your creditors (the tax collector). We have no conflict of interest. Get paid through leveraged negotiations or a court application, in to reduce or eliminate your tax liability.

Secret Offshore Investment!

Financial institutions and others are revealing the names of owners of offshore credit/wealth cards, bank accounts, stocks, IRAs and trusts. Before you're caught we can review your offshore structure. Legal tax compliance may be possible! Ottawa, Toronto, Calgary and Vancouver.

TUNED IN

The new season is upon us. SHANDA DEZIEL offers a guide to the must-see shows, the duds and the homegrown offerings.

START SCALING back your social engagements, buy a plasma TV, get a second VCR and stock up on the microwave popcorn. You will be spending a lot of time in front of the TV this year. Every single show of the new season is a winner. Top series break the mould, move away from the transition to the small screen with aplomb, and there's an abundance of *Sopranos* and *Sex and the City*—quality writing on network television. We're talking a major revolution.

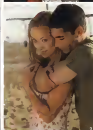
And if you believe that, then, in the immortal words of Asher Kutchler, you've just been punk'd. There's nothing different about this year, nothing to get overly excited about—except, that is, for Punk'd (MYOICIV), the *Canada's Got Talent* takeoff in which celebrities get what's coming to them. Kutchler, *This 'N' That* show host and Dean Moore's boy toy, is currently the king of Hollywood after rigging juvenile and elaborate pranks that make A-list stars, like Justin Timberlake and Frankie Muniz, cry, swear, swear and, most revealing of all, resort to bait-bait-you-know-who-I-am plans.

Looking for something a little more mature this fall? Here's a guide to the quality dramas, funny sitcoms and original ideas, as well as the recycled trash and vanity projects gone horribly wrong. That's right, Whoops, we're talking about you.

THE GOOD

Now that many Canadians have discovered the morbid joys of *San Fero* (*San Fero* since Aug. 24), the bar has been raised on what we consider good TV. And while nothing this year comes close to replacing the warring dynamics of the Fisher family, some new programs aren't half bad. *Las Vegas* (NBC/Globes/CIT) stars James Caan as the gruff head of surveillance in a Sin City casino. Caan overdoes the tough-guy shrug, but having boys of employees makes catching and counting, luring big spenders and even parking can look fascinating. *In Skin* (Fox/Globes/CIT), a Los Angeles adult film maker and the city's district attorney go to war against each other. And it rips all *Power* and *Julie* when the antagonists' children start secretly dating. Time to raise who will "deny thy father and refuse thy name?"

Concurrently, in the new season of *With Her* (ABC/CIV), high school students see that very line from Shakespeare to describe the star-crossed love life of their English teacher, Patrick Owen (David Stadfield). After all, he's about to call off his second date with singer-actress-screen-played-by-the-not-exactly-super-famous Teri Polo (*Meet the Parents*)—because they're from such different worlds. Thanks to the charming, telegraphic leads and self-absorbed, Will and Grace-



Choosing the right university has never been more crucial. We'll help you decide.

In this year of the double cohort, it's more important than ever to find the correct fit between you and the right post-secondary institution. The *Maclean's Guide to Canadian Universities 2003* is an indispensable tool that has everything you need to help make that difficult decision easier.

- Profiles of the 68 schools
- Co-op and internship opportunities
- Average starting grades
- Most popular majors
- Tuition and scholarship information
- Residence and meal options

The *Maclean's Guide to Canadian Universities 2003* gives you all this, plus *Maclean's* exclusive university rankings, which evaluate schools based on resources, reputation and more. Edited by two-time National Magazine Award winner Ann Downer Johnson, the *Maclean's Guide to Canadian Universities 2003* is ideal for high school students of all ages and their concerned parents. Find it on newsstands or order on line.

GET YOUR COPY TODAY!

Look for displays at Chapters, Indigo, Qmex Canadian News, Saksy Airport stores and other fine retailers.
 Call 1-855-351-4114 or in Toronto 416-596-7402 (quote Reservation Code M33R00700)
 Order on line: www.macleans.ca/2003guide

MACLEAN'S

Canada. In depth.



ROGERS



LOSING FAITH IN THE MEDIA

There's so much choice—so why do readers feel starved for accuracy?

WE ARE IN A MEDIA PARADOX. Never have we consumed so much news but so mistrusted the journalists delivering it. Never have we had such diversity in coverage but heard so many complaints about narrow perspectives. Never have journalists been better trained but so criticized for unprofessional conduct. Never have we enjoyed as much scrutiny of public officials and firms but been so condemned for insensitivity and invasion of privacy. Never have we been offered so much choice but felt so starved for fairness and accuracy.

Research conducted by the Kenan polling firm Ipsos-Reid and Washington-based Pew Research Center for the People and the Press indicates that only about 30 percent of the public trusts the media—a figure that is likely to erode further. A small survey gave the media less trust than politicians, lawyers and consultants.

But if trust is at the heart of loyalty, then journalists face immense challenges in the years ahead to retain, much less develop, their audiences.

Pew's research also suggests that people are frustrated with

sluggish mistakes appearing in print and broadcast media, and by the refusal to readily admit them. If the media don't confess errors, people hypothesize motives. And according to the survey, two thirds believe special interests or a self-serving corporate agenda underpin news coverage. Many are turning away from traditional outlets because they don't speak to people's values or priorities. The disenfranchised include young people, women, and members of ethnic groups—a vast population—who are eagerly accepting alternatives. They are looking elsewhere—to specialty channels, to fitness and newsmakers, even to late-night talk shows—for a voice that resonates. But the first line in a series of crises—the erosion of Iraq—many traditional news organizations didn't gain audience.

Scrutinized at two additional media organiza-

tions could further deepen public suspicion. The New York Times is struggling to regain the public's confidence following revelations that one of its reporters made spurious reflections of what he wrote. Jayson Blair was a rogue fabricator who easily navigated a permissive newsroom culture. The Times has since changed leadership, intends to create an ombudsman to police reporting standards, and is promising greater accountability. The BBC, meanwhile, is finding its credibility tested in an inquiry into the death of David Kelly, an adviser to the British government on weapons of mass destruction. Kelly committed suicide two weeks after it was revealed that he was the source of a BBC story by defense correspondent Andrew Gillian, alleging the government "stood up" accuracy reporters prior to the Iraq war. Last week Gillian apologized, saying

concomitantly in a different format, failing to recognize that their treatment of sources was the problem in the first place.

Many of the world's problems are of their own making. In particular, journalists spend far too much time covering, and far too little time uncovering. They devote astounding resources to events staged for publicity purposes—press conferences, press releases, news events and political pressurings. Few pursue their own ideas. They have sacrificed originality for stenography—the gathering of relevant news for easy digestion.

Most journalists believe they resist external forces aiming to control content. But an informal survey I did of staff-written material at 12 leading Canadian newspapers and three national newscasts during three weeks in the spring and summer found that less than five percent of the stories analyzed from a jour-

nalists' own initiative. About half the first reporters were women and dominated the proceedings—a very expensive form of transcription—while another 45 percent of the time they were reporting politics, crimes and accidents. The survey also found

few signs of investigative journalism, with little or no use of freedom of information laws and precious little courage to raise and style it as a public relations card laid atop an aesthetic one to the desk's newswire.

At the very least, journalists should try to add value to basic news by going a context. But reporters aren't even taking time to reflect on the relevance of what they cover. That may be due to their workloads, which has led to another negative effect in recent years: the growth in the number of stories with only one source of information. The single-source story demonstrates a complete absence of how complex issues should be explained. More dangerous is the single-source, off-the-record story, which appears because there is no competition to be first, but which allows reporters to evade the discipline of verification. One person's

agenda is given free and anonymous press.

It's true that even though media companies press for accountability in the moment, they cover, they do not reveal much about their own decision making. An examination last year of newscasters by the Newsday Institute at Northwestern University in Evanston, Ill., found them to be overwhelmingly defensive. The media are guilty of exactly what they find to be a fault in others.

Newspapers and broadcasters don't realize how they're eroding credibility by failing to admit mistakes. My informal survey only found 70 corrections—about three or four a day—among the hundreds of stories pub-

lished in print and broadcast. News organizations don't admit errors except under pressure, mostly due to the belief that it's a form of weakness to concede mistakes. When they do admit errors, they don't deliver a sense of what was wrong and what will be done to correct it. The odd sign of the paradox is that the media are kinder than ever. More attention is being given to lifestyle, culture and accomplishments. But when this isn't accompanied with a robust commitment to investigation, or to making the significant news important, it disappoints those who seek knowledge and insight.

For the media to build greater trust, they will have to detect more of their resources

to doing enterprising reporting. They will need to stray from their comfort zones to find stories for different generations, ethnicities and orientations. They will have to develop a new contract with their audiences based on the premise that when journalists err, they admit it. They will have to take a deep breath in the heat of competitive pressure to lend context to stories and wrap away the sensationalist neo-often found in the news. The future will belong to media companies that view trust as their most valuable currency.

Kirk Lapointe is the former senior vice-president of news for CNN and former executive editor of the National Post.





TV | The new face of the fake nightly news

Sturm und Drang: Bec a real trying to get the coffee into a New York state of mind. Her new job, as a correspondent on the Comedy Network's critically acclaimed news parody *The Daily Show With Jon Stewart*, helps, but living out of the tiny box she calls home isn't making things easy. "My experience is the equivalent of one room in my [Toronto] house," says the 35-year-old comedian. "Now I understand why New Yorkers are on the streets at all hours. People don't want to stay inside for fear they'll go crazy. I've also found television cameras to be an afterthought here. I don't even have to get up from the couch to change channels."

Aside from small living quarters and being apart from her actor husband, **Jason Jones** (he's still in Toronto seeking a green card), Bec is enjoying the time of her life. "You make good money doing reality stuff but it can be kind of numbing beyond belief," she says of her broadcasting writing career prior to the gig.

New *Daily Show* correspondent Bec says that without comedy, she'd be brain-dead.

on the award-winning *Daily Show*. "I needed a reason to stay in the business. Comedy gave me a chance to keep my brain alive." And while scuffling at first, working on the show's set has proven highly rewarding. "I'm surrounded by extremely funny people," says Bec, who plans to spend her free time working with the **Atenaeo Fireballs**, the Toronto-based comedy troupe she helped form. She knows that fitting all this in a New York minute will be tough—but at least she won't waste time looking for the remote. **JOHN JAMES**

Diversions | Christine Cushing

What if the best of food forward? Christine Cushing gives **MUSIC, DOOKIE**, by David Bay. "It's a great disc if it's about to think about it, if it's about to forget about everything else that's going on in my life."

BOOKS: THE PENGUIN COMPANION TO FOOD, by Alan Davidson. "It's a great disc if it's about to think about it, if it's about to forget about everything else that's going on in my life."



Books | They came, they saw, they shopped

Spree: A Cultural History of Shopping Unleashed combines a whimsical history of indulgences in shopping—from the creation of caraway to the marriage of bar codes—with a witty and insightful look at its place in modern life. Author Pamela Koffke, library editor at the Calgary Herald, writes about how 19th-century feminist Elizabeth Cady Stanton urged women to shop and take control of family spending. Yet by the 1950s, critics saw female shopping less as an empowerment and more as a hobby, one that has reached a apathy with modern North American females. According to one study quoted by Koffke, contemporary women—shopaholics on a level with the characters in *Sex and the City*—control 66 percent of consumer spending. *Spree* is jam-packed with lively trivia, including psychics sniffing out store ghosts and a horoscope that combines signs with shopping styles. But the message is dead serious: for many of us, shopping is nearly irresistible. **W. JAMES**



Best Sellers

Fiction

1. ACQUAINTANCE (Thomas H. Ince)	4
2. THE MURDER MIND (J. J. Conroy)	3
3. THE BOY WHO SWAM (J. J. Conroy)	2
4. THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME (Mark Haddon)	1
5. THE GIRL ON THE TRAIN (Lisa Fiedler)	5
6. THE GIRL ON THE TRAIN (Lisa Fiedler)	6
7. THE GIRL ON THE TRAIN (Lisa Fiedler)	7
8. THE GIRL ON THE TRAIN (Lisa Fiedler)	8
9. THE GIRL ON THE TRAIN (Lisa Fiedler)	9
10. THE GIRL ON THE TRAIN (Lisa Fiedler)	10

Non-fiction

1. THE GIRL ON THE TRAIN (Lisa Fiedler)	2
2. THE GIRL ON THE TRAIN (Lisa Fiedler)	3
3. THE GIRL ON THE TRAIN (Lisa Fiedler)	4
4. THE GIRL ON THE TRAIN (Lisa Fiedler)	5
5. THE GIRL ON THE TRAIN (Lisa Fiedler)	6
6. THE GIRL ON THE TRAIN (Lisa Fiedler)	7
7. THE GIRL ON THE TRAIN (Lisa Fiedler)	8
8. THE GIRL ON THE TRAIN (Lisa Fiedler)	9
9. THE GIRL ON THE TRAIN (Lisa Fiedler)	10
10. THE GIRL ON THE TRAIN (Lisa Fiedler)	11

11. **THE GIRL ON THE TRAIN** (Lisa Fiedler)



When you give to United Way, you're helping homeless people overcome the obstacles in their lives by providing things like shelter, hot meals and training programs. With United Way-funded agencies helping so many in our community, making a difference is easier than you think. Visit www.unitedway.ca

WITHOUT YOU, THERE WOULD BE NO WAY





People | Is that a ticking sound?

Ryan Malcolm needs a cigarette. It's only been 26 minutes since Canadian Idol host Ben Maloney crowned him the new prince of Canadian music, and Malcolm—standing backstage at Toronto's John Bassett Theatre—already needs a break from the chaos. Family and friends have offered their congratulations. The crowd has had its first crack at him, and even American Idol winner Ruben Studdard has whistled advice in Malcolm's ear. "He told me to go some deep," says a stunned Malcolm between drugs on a Player's Light.

Then, after a mere formal meeting with the media, the 23-year-old signs a record contract with BMG—after briefly denouncing it—and quickly changes into suit. He's then

whisked away in a limo to Toronto's hot spot Starsome for the after-party. So hundred of his new best friends await his arrival. During the four-minute ride Malcolm is quiet as he collects his thoughts. But once the limo arrives, the former winner from Kingston, Ont., turns on the charm.

"Get this man a beer," someone yells, but Malcolm doesn't have time. Too many people to meet, greet and pose for pictures with. The club is filled with a mix of industry and media types, Canadian personalities and the other idol finalists. Whenever Malcolm finds room to breathe, he's swarmed by friends and family like father, a restaurateur from Amherstview, Ont.,

I don't even remember singing the last song.

—RYAN MALCOLM, THE GUSH-CHIC WINNER OF CANADIAN IDOL

seems content nibbling on the chicken wing at the buffet. Even there he can't resist his son hit the dance floor when Beyoncé's

Crazy in Love blazes from the speakers.

Ignoring his handler's warnings of a busy day ahead, Malcolm is unwilling to let go of the night. Huddling under the bar-top, under-neath a pretty blond and a beer, he finally finds a moment's rest. But he shouldn't waste too much time. The clock on his 15 minutes may already be ticking. **—JEN ADRIE**

See our Canadian idol gallery at www.fox.com/cn



Over the years, Shoppers Drug Mart/Pharmaprix has established their roots in the health care community and is proud of its contributions which total over \$200 million.

You can help us "Grow our Tree of Life" by visiting your local Shoppers Drug Mart/Pharmaprix before October 3, 2003 and purchasing a leaf for a loonie. Your participation in this program will allow us to contribute even more to the following charities:



ATLANTIC
Arthritis Society
Dr. H. Blom Murphy Cancer Centre
IWK Health Centre
Heart & Stroke

BRITISH COLUMBIA
Cannock Place Children's Hospice
Heart & Stroke

PRAIRES
Alberta Children's Hospital
Cancer Care Manitoba
Breast Cancer

ONTARIO
Prostate Cancer
Ovarian Cancer
Crohn's & Colitis
Colorectal Cancer

QUEBEC
Multiple Sclerosis Society

PHARMAPRIX



**SHOPPERS
DRUG MART**





ALL OPTIONS, ALL THE TIME

For Paul Martin, almost everything is up in the air. Unless it isn't.

A HOUSE DIVIDED against itself cannot ward the suspense. Your MPs giggled nervously as the minutes ticked by. They'd just held the first of two sittings on a Canadian Alliance motion intended to reaffirm the notion that marriage should be a sport for mixed couples only. Most, presumably, were in costume. But very little in Ottawa is routine these days. So this vote carried an extra dose of drama.

Finally the clerks offered the tally: on the proposed amendment, a perfect tie. The speaker, Peter Milliken, had to break it. On the main motion, almost as perfect a divide. Proponents of same-sex marriage beat opponents by the vote. Parliament was split down the middle on a fundamental issue. Just like the country.

Maybe Paul Martin really is the right guy to run the place. On any given issue, he's split down the middle too.

What with summer vacation and all, we hadn't seen the possibly uncertain MP for Labrador-Eldorado in front of a microphone and camera for awhile. But finally, to mark the return to parliament any business, Martin emerged from his hole, saw his shadow, and went back underground for six more weeks of vacation.

Jaw-dropping. No, what he actually did was scrum with reporters. His position on same-sex marriage couldn't be clearer. He's in favour. Unless you've got in that case, he stands four square for "dialogue" and "options." Martin said earlier he's a big advocate of parliamentary debate, although not quite enough of an advocate so, you know, per se, in the debate that was taking place in the big green room behind him.

The Alliance motion rolled on MPs to affirm, as a great majority had in 1995, that marriage is the "union of one man and one woman to the exclusion of all others." The problem with that, Martin said, was that it didn't put "all the options" on the table. The tribuna kept asking what other options he had in mind.



Martin couldn't name any, but he was sure there were more out there. Still, he had more ideas about what these invisible options meant than about what they should be. They mustn't contravene the Charter of Rights. The government couldn't use the Constitution's "nonwithstanding" clause to trump Charter rights. Martin won't hear of "separate but equal" accommodation, where by gays and lesbians could enter into some kind of formal partnership as long as nobody calls it a "marriage."

Basically, he's willing to consider any option that he's safely outside the limits of the possible.

That triggered a major memory in me. In 1995 the Liberals beat the Tories by running on a platform of impossible options.

We support NAFTA, they said. Just not, you know... also NAFTA. The Tories simply hadn't put all the options on the table. The Liberals would renegotiate the treaty, or denigrate it. Or do they said. In the end they did neither.

The GSD? There must be other options. The Liberals would replace the GST with a marginal new tax that raised equal revenue but wasn't as annoying. In the end no such tax materialized or could be devised.

Social programs? The deficit? In every case the Liberals stood resolutely for a dialogue about options. The dialogue led nowhere to the same options. That didn't matter—as long as a critical mass of Liberal-voting voters could be lured by the promise of dialogue and options.

Just to be a questioner who was the co-author of the Liberals' 1995 campaign platform? Answer: Paul Martin.

He knows good odds when he sees it. Martin voted for the Kyoto accord, but wants a dialogue about options. He supports the firearm registry, but promotes a dialogue. With options. On Aboriginal affairs, a recent investor he's against Bob Nash's overhaul of the Indian Act. But if there's enough dialogue about options, he might support it. Or, on the other hand, not. You'll find out when he's prime minister. Suckers.

The day after Martin voted against the Alliance motion and, by implication, in favour of same-sex marriage, he fired Anne McLellan spread soothing news the policy he supports isn't necessarily the policy he'll implement. "Why wouldn't [Martin] take an other look at this with whoever is his cabinet and talk to Canadians about how he wants to move forward?" she asked. And the day after that, the Globe quoted a Martin aide to the effect the marriage decision was a small part of his agenda, not the main one. Too late they're not.

Martin ended the week with a speech in Montreal calling for more spending on research. All the research he needs, however, was performed long ago by the designated investigator P.T. Barnum. Barnum's particular field of inquiry was the rate at which suckers are born. And once a sucker is born, too. Unless they're not.

See comment: backpage.com/modern.ca

See old apps combine with new ones.
See customers connect with partners.
See today's stuff click with tomorrow's.

Can you see it?

IBM[®] WebSphere[®] Integration is a brand new way of building integration software for the on demand era. Open and flexible, WebSphere lets you model, develop and manage all of your business processes. WebSphere delivers an infrastructure that quickly responds to change, meeting business demands, on demand. For an integration information case study, visit ibm.com/webSphere/business

**SOME BELIEVE EVOLUTION WILL ONE DAY PROVIDE
THE KEY TO UNTHINKABLE POWER AND ABILITY.**

WE BELIEVE IT ALREADY HAS.

Introducing the 2004 Nissan Maxima – style and performance evolved into one. After five generations of refinement, our flagship has become the natural selection for people who love to drive. Feel the thrill of an award-winning 265-HP 3.5-litre V6 engine and advanced driving technologies like Vehicle Dynamic Control* and Nissan's DVD Navigation System.** Surround yourself with Maxima's aggressive design and countless premium enhancements – including the unique panoramic Skyview™ glass roof.† Then grip the wheel and brace yourself for a drive you won't soon forget. This is the new Maxima. This is **DRIVING EVOLVED.**



*Standard on 3.5L. Optional on 3.5 SE models. Vehicle Dynamic Control is designed to help improve driving stability, but does not prevent accidents due to abrupt steering or by carelessness or dangerous driving techniques. Always drive safely. **Optional on 3.5 SE 4-Door and 3.5 SL. Factory-installed option. Never program while driving. GPS service may not function properly when satellite reception is weak (see Navigation System owner's manual for details). Mapping may not be available in all areas. Periodic updates to the DVD will be available. †Standard on 3.5 SE models. Nissan, the Nissan Brand Symbol, "SHIFT...excitement" tagline and the Nissan model names are Nissan trademarks.

265-HP • NAVIGATION SYSTEM • VEHICLE DYNAMIC CONTROL • SKYVIEW™ ROOF

